

ARCHIE
SERIES

NO. 21

APPROVED
BY THE
COMICS
CODE
AUTHORITY

10¢

PDC

KATY KEENE FASHION BOOK

MAGAZINE

by
Bill
WOGGON

FASHION, POSE, ETC. by
FORREST K. SPENCER (AGE 17)
803 MAPLE AVE.
SPRINGDALE, ARK.





PHOTO BY
RAY BORGES,
SANTA BARBARA NEWS PRESS



SUMMER TIME IS HERE AGAIN!
AND SUMMER MEANS VACATION TIME----
SWIMMING, HORSE-BACK RIDING, SAILING, ETC.

IT WAS THE END OF WINTER WHEN WE
STARTED THIS NEW KATY SUMMER FASHION
BOOK. MY BROTHERS (BOTH ARTISTS) WERE
VISITING ME FROM TOLEDO, OHIO. THEY WERE
TAKING A WINTER VACATION AT WOGGON WHEELS
RANCH IN SUNNY CALIFORNIA.

IN THE ABOVE PHOTO JOHN SHOWS ME
SOME OF HIS ART WORK IN THE TOLEDO
BLADE NEWSPAPER (OF WHICH HE IS ART DIRECTOR)
ELMER CHUCKLES OVER ONE OF HIS OLD "CHIEF
WAHOO" COMIC STRIPS WHICH HE CREATED.
ANOTHER BROTHER, GLENN, WHO IS ALSO AN
ARTIST COULD NOT BE WITH US ON THIS HAPPY
FAMILY REUNION!

WHILE MY BROTHERS WERE HERE I PUT
THEM TO WORK HELPING ME JUDGE THE
WINNERS IN THE KATY KEENE WALLET SIZE
PIN-UP CONTEST!

SO IN THIS BOOK WE GIVE YOU THE WINNERS
PLUS LOTS OF NEW SUMMER FASHION
STORIES, NEW KATY PIN-UPS, FASHION CUT-OUTS,
LOADS OF FUN FOR SUMMER VACATION TIME!
HOPE YOU LIKE IT

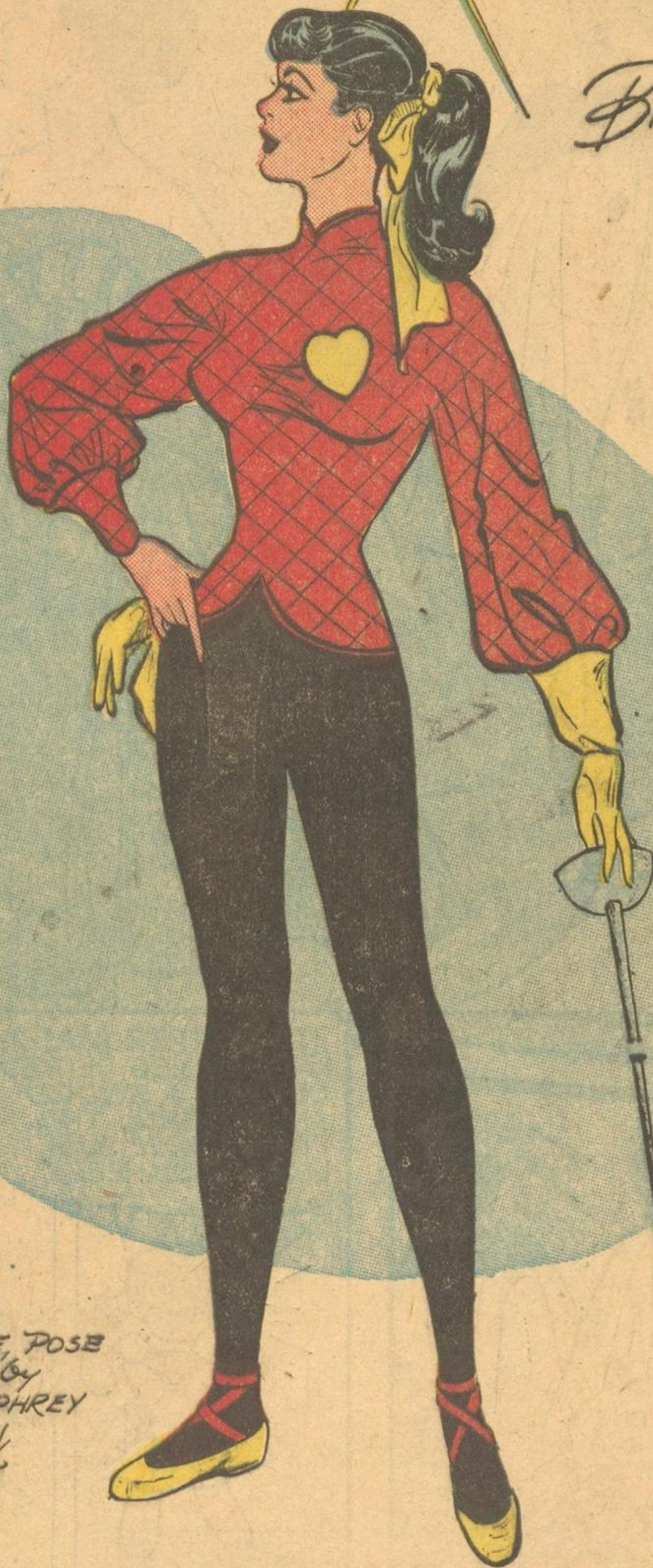
Bill Woggon





ATY EENE

by
Bill Woggon



KATY'S COSTUME, POSE
& LETTERING by
BEVERLEY BUMPHREY
BOX 311, ROVLEAU,
SASK., CANADA ~

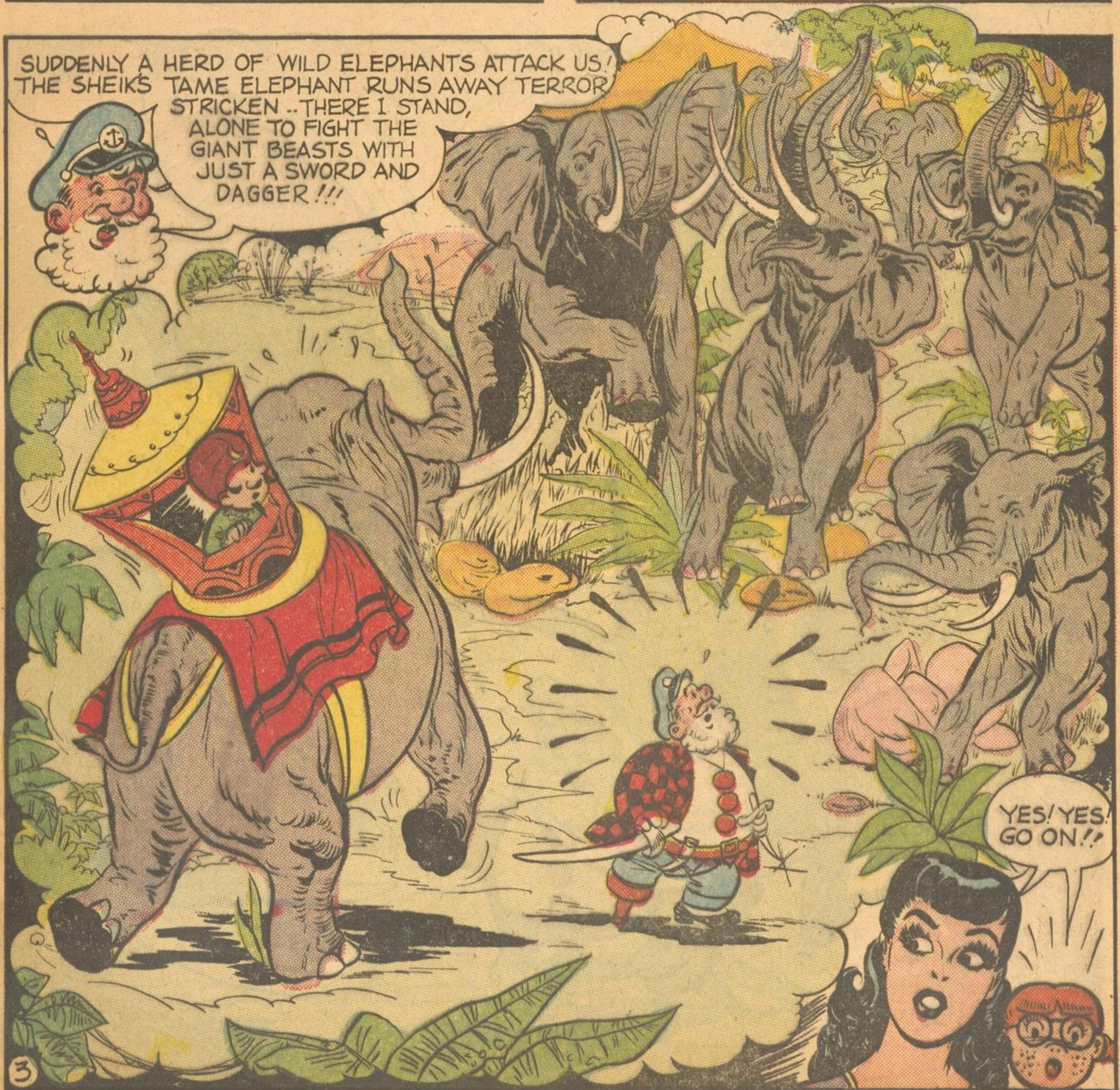
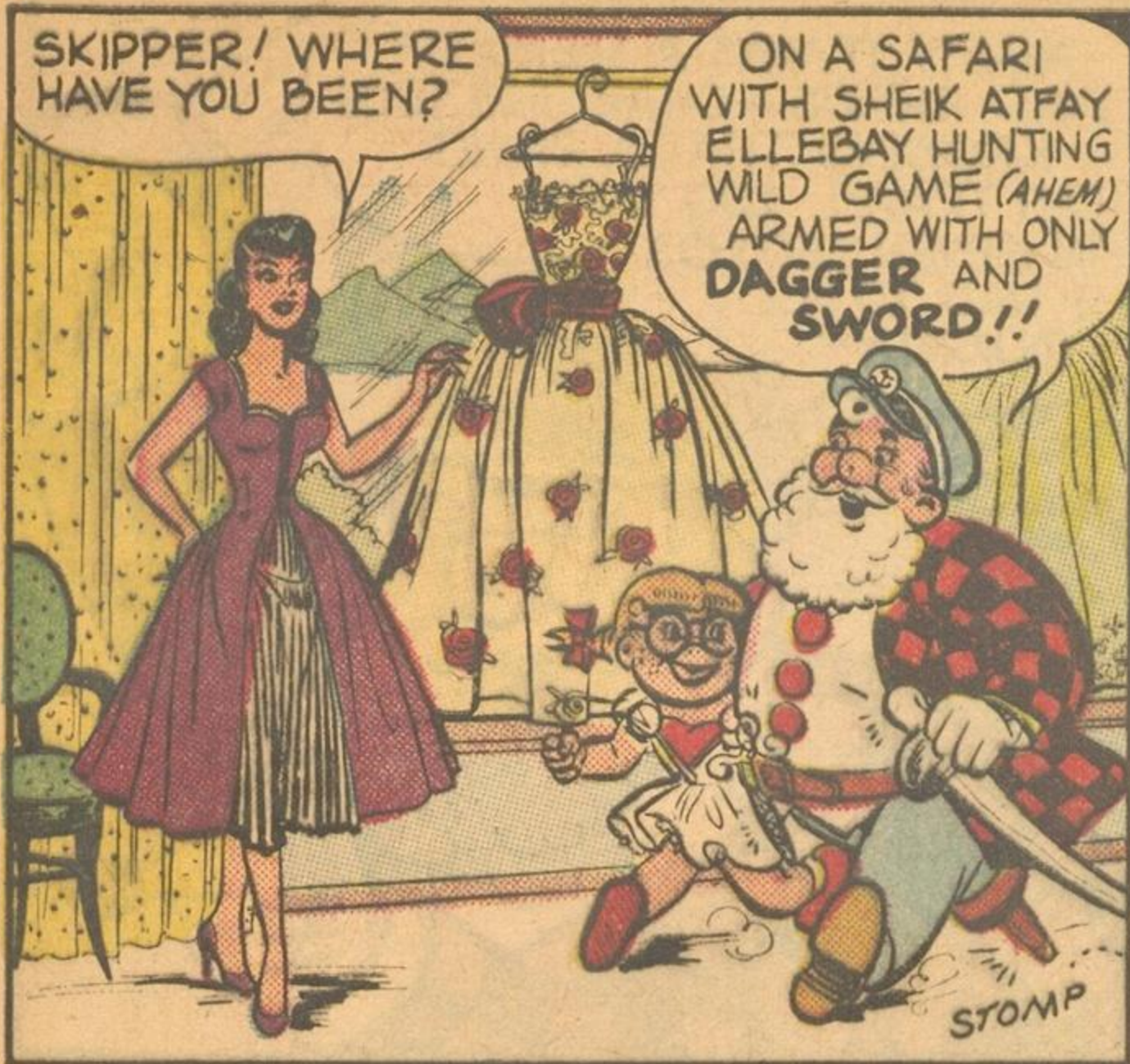
1.
ARCHIE COMICS ARE COMICAL COMICS



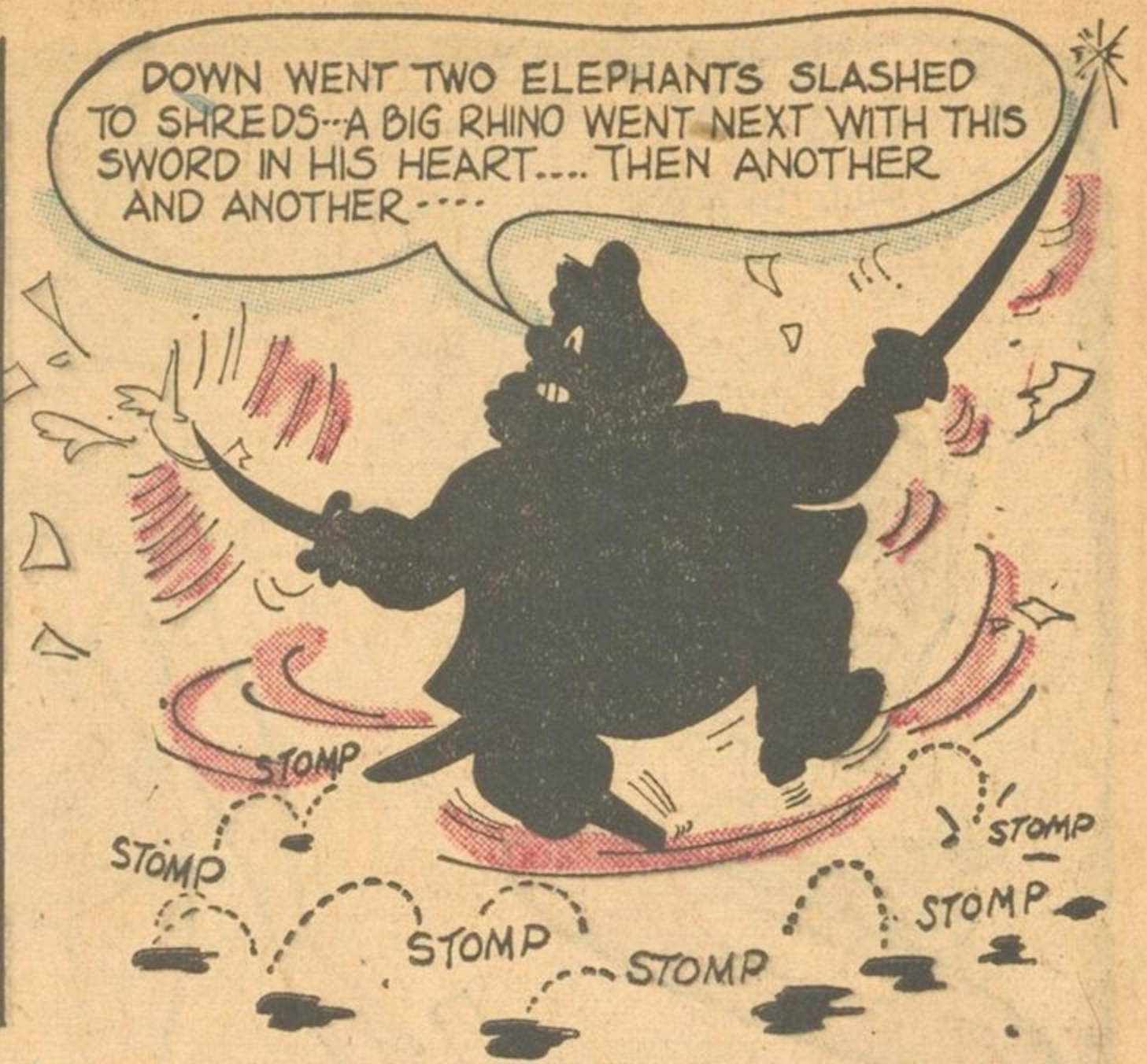
GOWNS & POSES by CHARLES TACKETT, 700 NORTH 5th ST. FORT SMITH, ARKANSAS.



KATY'S DRESS by NORMA CUNNINGHAM, 20 FAIRVIEW AVENUE, ACTON, ONTARIO, CANADA. (AGE 14).







SIS' CANDY DRESS by SHARON UNDERWOOD 3161 ADAMS AVE., OGDEN, UTAH. (AGE 12).



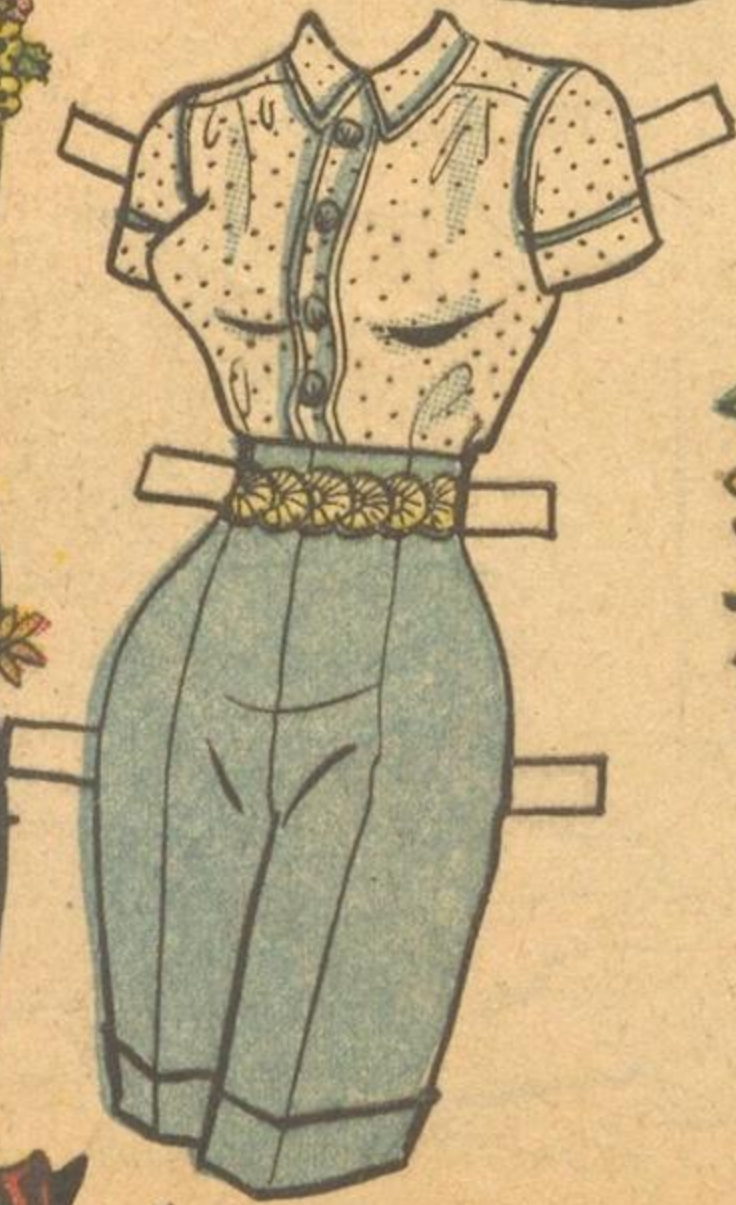
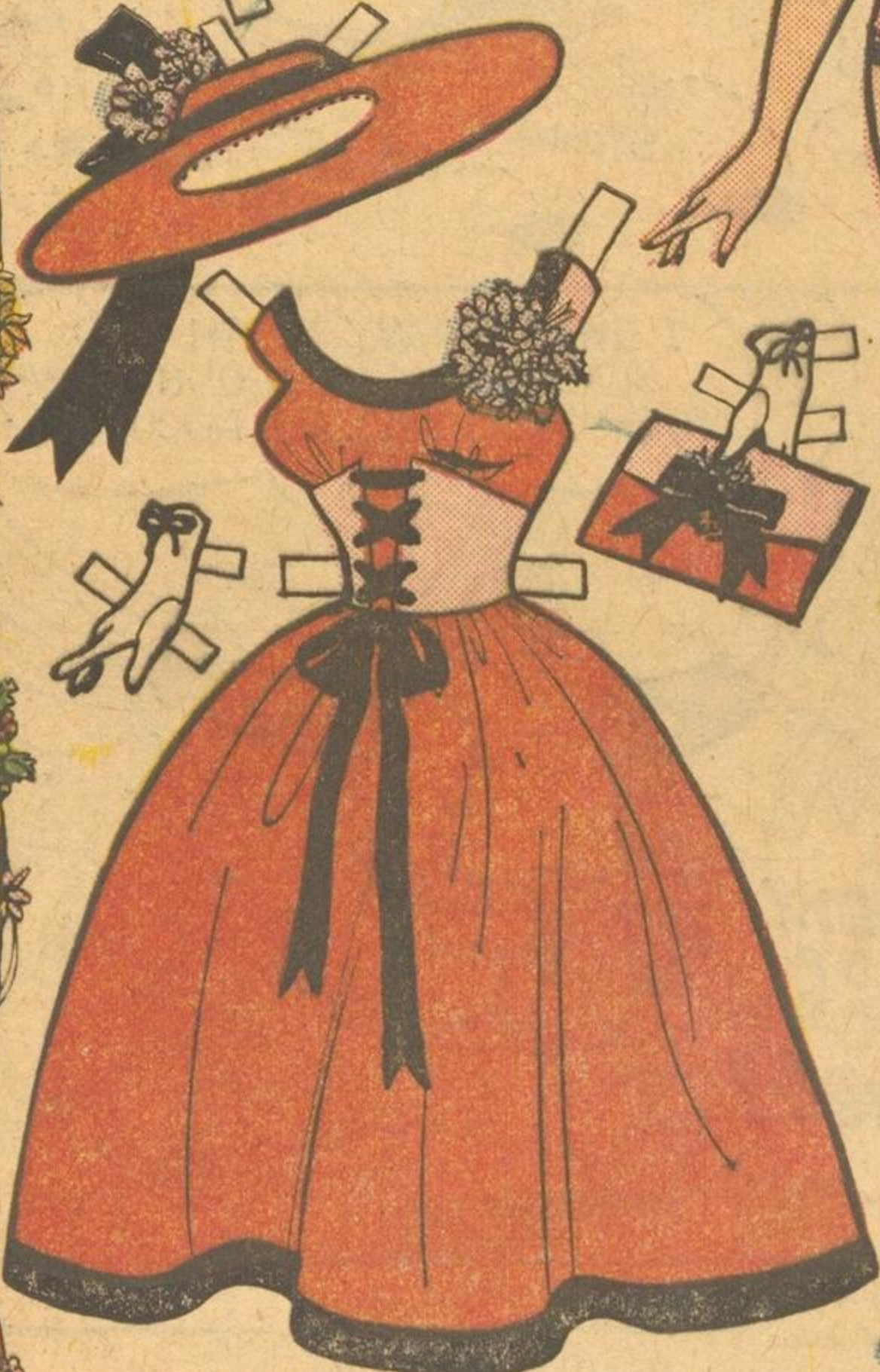
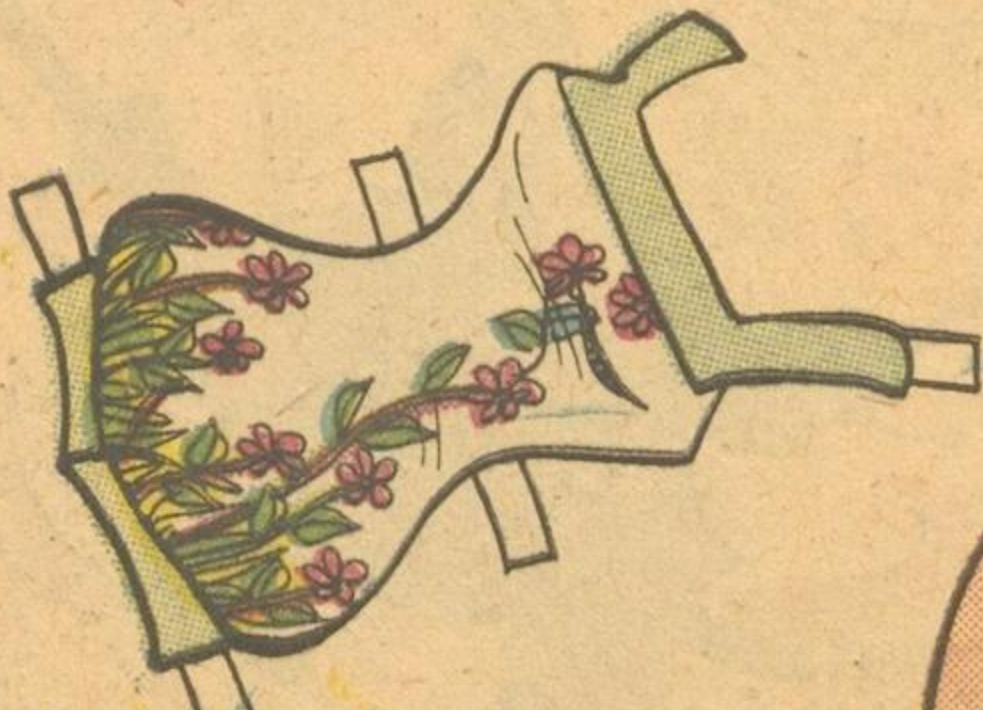
DON'T WORRY, FANS! KATY HAS A LOT MORE FASHIONS! ONLY YOU CAN HAVE FUN CUTTING UP ON THESE →

KATY KEENE

ALL DESIGNED BY CAROL GIBNEY

SUMMER FASHIONS

240 GROVE ST., LODI, N.J.

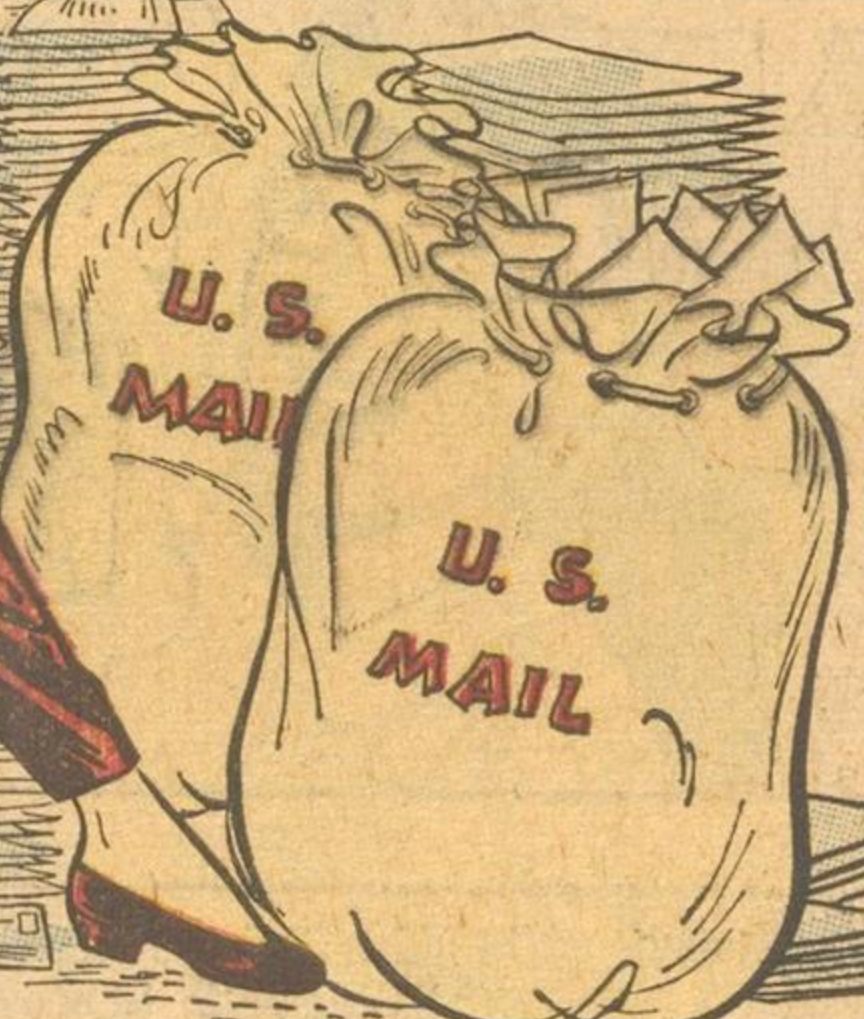


CUT OUT THIS HEART OF
FLOWERS! FOLD A DIME INSIDE
MAIL IT WITH YOUR NAME AND
ADDRESS TO KATY KEENE,
SANTA BARBARA, CALIF.
KATY WILL MAIL YOU THE
ABOVE PIN-UP PRINTED ON
NICE HEAVY PAPER WITH
A BIG SHEET OF NEW
FASHION CUTOUTS.
HURRY!
MAIL IT
NOW!

KATY KEENE



THANKS A MILLION, FANS, FOR THE TERRIFIC RESPONSE TO MY WALLET PIN-UP CONTEST!



KATY ASKED HER FANS TO SEND FOR A SET OF HER WALLET SIZE PIN-UPS TO SEE HOW MANY WAYS THEY COULD THINK OF TO USE THEM--- BESIDES CARRYING THEM IN THEIR WALLETS AND USING THEM FOR TRADING CARDS! WOW! WAS SHE SWAMPED WITH ORDERS AND IDEAS! WE'LL LET KATY TELL YOU

KATY'S FASHION & POSE BY KITTY ECKHARDT, 3619 SHELBY DR., FT. WORTH, TEX.

YES! IT WAS QUITE A TASK PICKING OUT THE BEST IDEAS-- THANKS TO MY BOSS MAN'S BROTHERS AND THEIR WIVES FOR HELPING ME READ ALL THE NICE LETTERS AND JUDGING THE WINNERS! WE HAD SO MANY MANY GOOD ENTRIES WE HAVE **TWO** TIED FOR **FIRST PLACE** WITH SIMILAR IDEAS!!



ONE OF THE FIRST PRIZE WINNERS IS ROSE MARIE HERING -- SHE EVEN ILLUSTRATED HER IDEAS FOR YOU ON THE NEXT PAGE! THE OTHER FIRST PRIZE WINNER IS SUSAN HUBBARD WHO HAD VERY SIMILAR SUGGESTIONS!



BESIDES THE IDEAS ROSE ILLUSTRATED, SHE ALSO SUGGESTED THAT YOU MAKE A COLOR BOOK OF THEM ALONG WITH OTHER KATY PIN-UPS TO GIVE TO CHILDREN IN HOSPITALS TO COLOR!

YOU CAN STRING THEM WITH RIBBON TAPED ON BACK TO DECORATE THE WALL OF YOUR ROOM!

YOU CAN TAPE THEM ON DRESSER MIRROR OR ARRANGE THEM UNDER GLASS TOP OF YOUR DRESSER

YOU COULD ALSO FOLD THEM TO STAND UP ON TABLE

GET A LARGE PICTURE FRAME AND ARRANGE ALL TEN ON BACKGROUND OF COLORED PAPER!

DECORATE A FLAT BOX WITH THESE PIN-UPS TO KEEP YOUR KATY KEENE PIN-UPS AND CUT-OUTS

IDEAS ABOVE PLUS SUGGESTIONS IN ILLUSTRATIONS BY ROSE MARIE HERING, 209 W. MT. VIEW AVE., GREENVILLE, S.C.

MANY OF THE ABOVE IDEAS WERE ALSO SENT IN BY SUSAN HUBBARD, BOX 232, GILLETT, WISCONSIN. SUSAN ALSO SUGGESTS YOU DECORATE YOUR KATY KEENE CLUB HOUSE WITH THESE WALLET PIN-UPS AND ALSO GIVE TO YOUR FRIENDS WITH BIRTHDAY CARDS OR PUT FOUR IN A SQUARE AND TAPE THEM TOGETHER TO USE FOR PUTTING CANDY IN AT YOUR NEXT PARTY!

I LIKE THAT IDEA BEST!

HERE IS THE SECOND PRIZE

MY IDEA IS TO PLAY A "KATY KEENE" GAME WITH THESE PIN-UPS WHICH GOES LIKE THIS-- 1ST ORDER 4 SETS OF THE PIN-UPS OR HAVE 30 OF MY FRIENDS AND I PUT OURS TOGETHER. THEN I'D SHUFFLE THEM LIKE CARDS AND DEAL 4 OR 5 TO A PLAYER. PUT THE EXTRAS IN THE MIDDLE FOR USE AS A "DRAWING PILE". EACH PLAYER IN TURN WOULD ASK ANOTHER FOR 1 OF THEIR PIN-UPS UNTIL SHE OR HE HAS FOUR OF THE SAME KIND. THE PLAYER WOULD THEN PLACE THEM FACE DOWN (4 OF 1 KIND = A PACK) AT THIS POINT THE ONE WITH THE MOST "PACKS" WOULD CONTINUE UNTIL ONE PLAYER GETS RID OF ALL THEIR CARDS. THE GAME GETS RID OF ALL THE MOST "PACKS" WINS THE GAME AND RECEIVES 10 POINTS FOR EACH PACK. THE OTHERS RECEIVE 5 POINTS FOR EACH OF THEIRS.

JUNE ARNOLD,
20 WELLES TERR.
MERIDEN, CONN.

NOW WE GIVE YOU FIVE MORE WINNERS-- DONNA TOWNSEND, 15230 DOMARET AVE. NORWALK, CALIF. IS NEXT AND SHE ALSO SUGGESTS SENDING FOR 4 SETS OF PIN-UPS AND PLAY "KATY KEENE" WHICH IS SIMILAR TO "OLD MAID" AND SHE ALSO SUGGESTS MAKING AN ALBUM OF THEM FOR CHILDREN IN HOSPITALS!

THE NEXT WINNING IDEA IS TO DECORATE A FAN WITH THEM-- THIS WAS SENT IN BY CAROLE EARLY, 1302 COLLEGE DR. SASKATOON, SASK. CANADA.

MORE WINNERS ON NEXT PAGE!



DEAR KATY+BILL:
 MY IDEA FOR YOUR WALLET SIZE PIN-UPS IS TO FIRST COLOR THEM. NEXT ARRANGE THEM ON A TRAY AND GLUE THEM DOWN. NEXT PAINT THEM AND THE TRAY WITH CLEAR VARNISH. THIS TRAY WOULD BE PERFECT FOR SERVING REFRESHMENTS AT YOUR NEXT KATY FAN CLUB MEETING AND ALSO TO SEND TO CHILDREN AT HOSPITALS.

YOUR FAN
 MARY LEE NICHOLL,
 21 MONTELL ST.
 STATEN ISLAND 2, N.Y.



THANKS ONCE AGAIN TO ALL OF THE MANY MANY FANS WHO SUGGESTED USING THEM FOR BOOK MARKS, TRADING CARDS, PASTING IN ALBUMS, SCRAP BOOKS, DECORATE YOUR PIN-UP BOARD--USE AS PLACE CARDS FOR PARTIES--DECORATE WASTE BASKETS--SEWING KITS--MAKE CALENDARS --BIRTHDAY CARDS, ETC, ETC... ETC.



NOW THAT YOU'VE READ ABOUT THE MANY MANY WAYS TO USE THESE WALLET SIZE PIN-UPS WE KNOW YOU'LL WANT TO SEND FOR A SET RIGHT NOW! JUST PRINT YOUR NAME CLEARLY ON THIS HANDY WALLET COUPON. CLIP IT OUT ALONG DOTS! FOLD A DIME INSIDE! MAIL IT TO KATY KEENE RIGHT NOW! (YOU MAY ORDER AS MANY SETS AS YOU WISH WITH OR WITHOUT COUPON OR MAKE YOUR OWN COUPON)

TO KATY KEENE,
 WOGGON WHEELS RANCH,
 SANTA BARBARA, CALIF.
 HERE IS MY DIME FOR A SET OF YOUR WALLET SIZE PIN-UPS--MAIL THEM TO:

NAME _____

ADDRESS _____

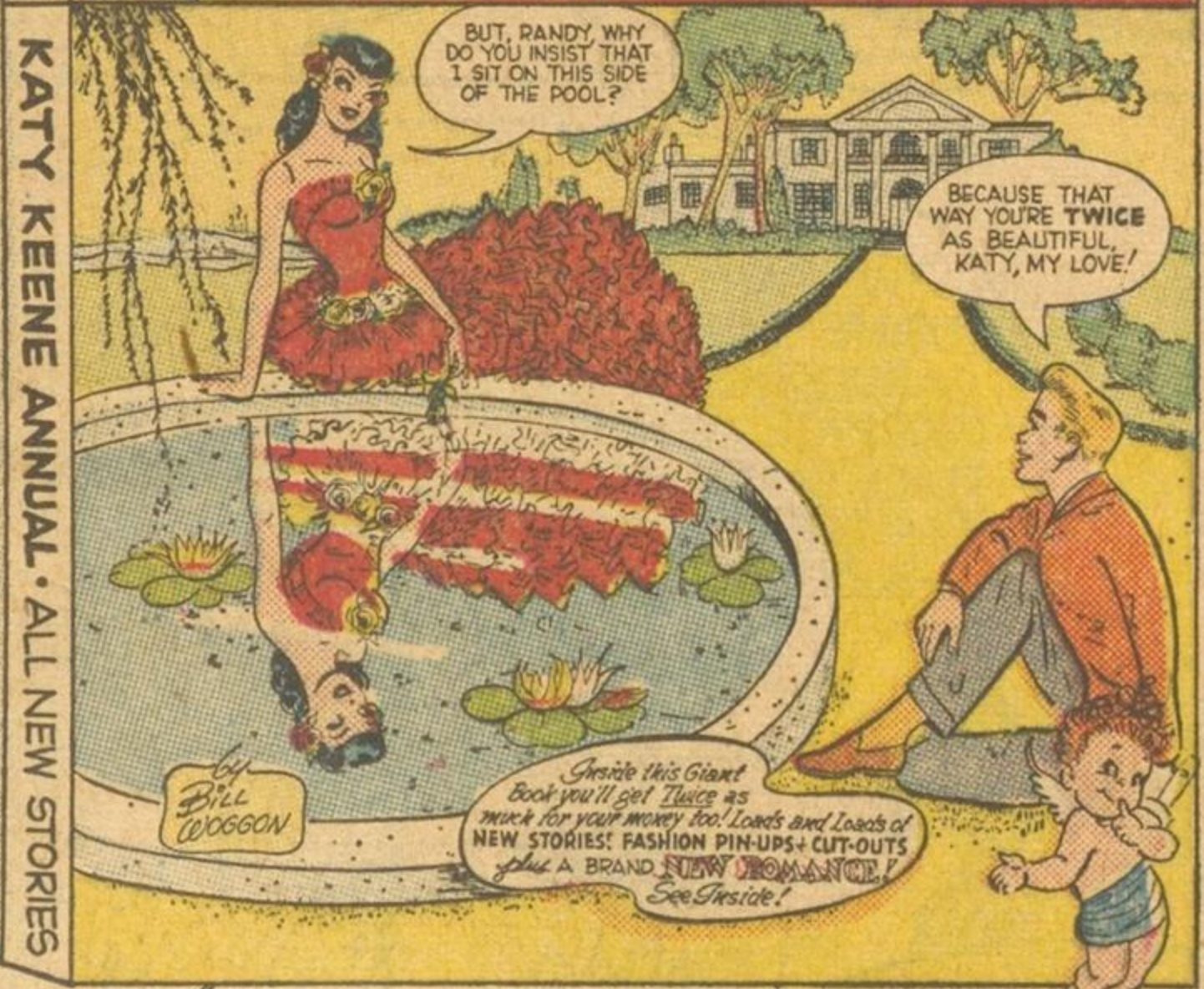
CITY _____ ZONE _____ STATE _____

NOTE! THESE PIN-UPS ARE PRINTED IN BLACK+WHITE FOR YOU TO HAVE FUN COLORING. 'HOURS OF FUN FOR A DIME!'

Now! TWICE AS MUCH FUN FOR YOUR MONEY!
plus A BRAND NEW ROMANCE TOO!
 IN THIS NEW SPARKLING--GLAMOROUS---SPECTACULAR---EXCITING
KATY KEENE ANNUAL No. 5



DID YOU HEAR THAT, FANS?
 A BRAND NEW ROMANCE IS
 BUDDING IN MY NEW KATY
 KEENE ANNUAL! WHO IS IT?
 SEND FOR ONE NOW AND SEE!



KATY'S POSE, ETC. ABOVE BY MRS. FLOYD TERRY GEN'L. DEL. VIVIAN, LA.



KATY KEENE ANNUAL No. 5
 ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.
 GENTLEMEN! ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA) PLEASE SEND ME THE NEW NO. 5 KATY KEENE ANNUAL AS SOON AS IT COMES OFF THE PRESS!

NAME _____ PLEASE PRINT PLAINLY
 ADDRESS _____
 CITY _____ ZONE _____ STATE _____

PLEASE NOTE KATY'S ADDRESS ON COUPON! DO NOT MAIL THIS COUPON TO KATY AT WOGGON WHEELS RANCH IN CALIFORNIA.

#103

KATY KEEEN

by Bill Woggon



KATY'S HAT & POSE by
 CARROLL KENN,
 72 EAST 1ST ST.
 MANSFIELD, OHIO.
 READERS NOTE:
 THIS HAT DESIGN INSPIRED
 THIS STORY!



HO! HO! KATY, I HAVE A FUNNY PHOTO TO SHOW YOU--HA! HA! REMEMBER THE DAY I TOOK THOSE PICTURES OF YOU BY OUR GARDEN POOL AND I WANTED YOU TO SIT ON THE OTHER SIDE SO I COULD GET TWO PIN-UPS OF YOU-- (CHUCKLE)--AND THEN I WANTED YOU TO STAND UP--REMEMBER?

OH, RANDY, HOW COULD I EVER FORGET? OUR BOSS MAN USED THE DOUBLE PIN-UP IDEA ON THE COVER OF MY NEW ANNUAL (TEE HEE) YES! IT WAS FUNNY WHEN I STOOD UP-----

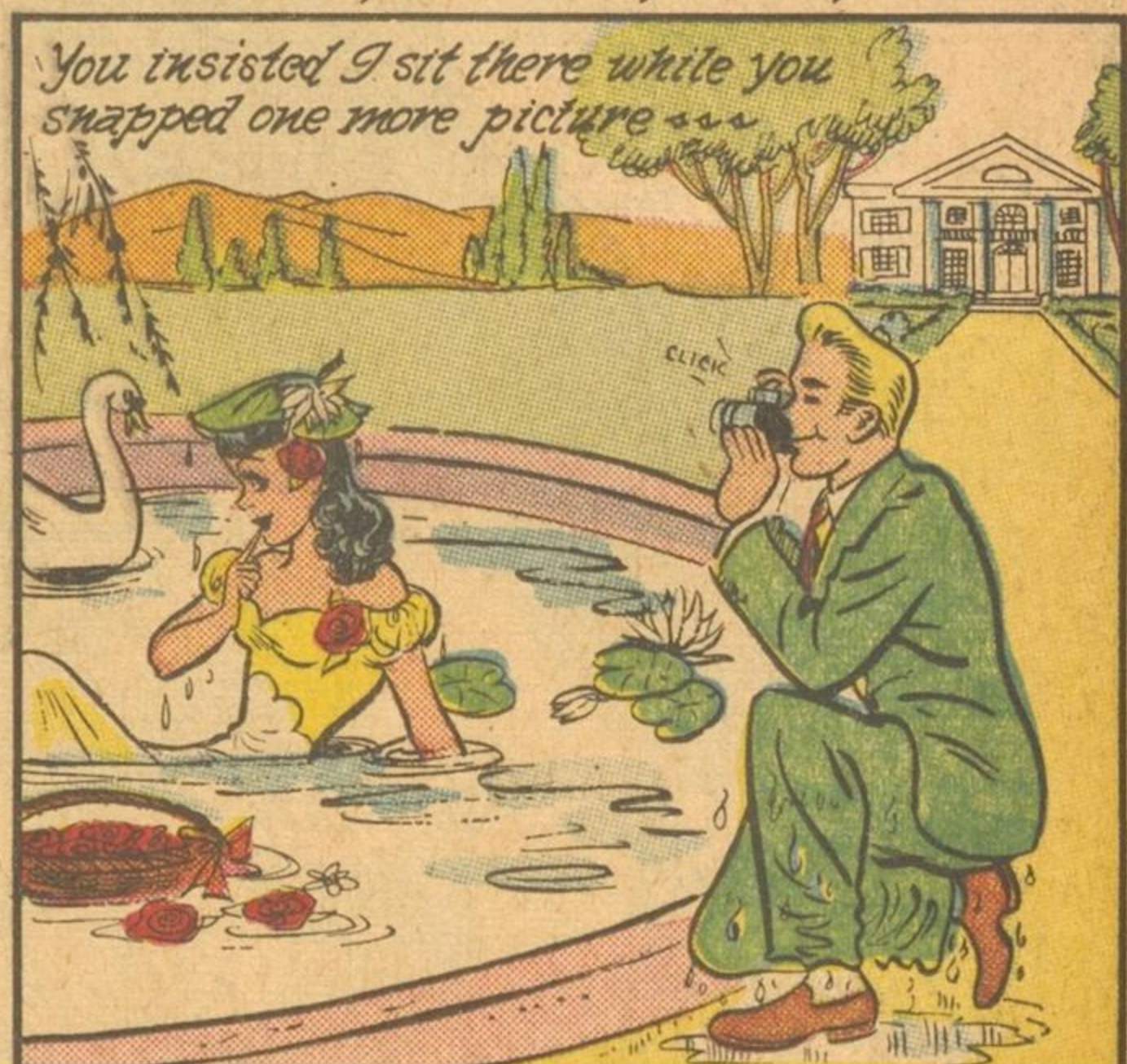
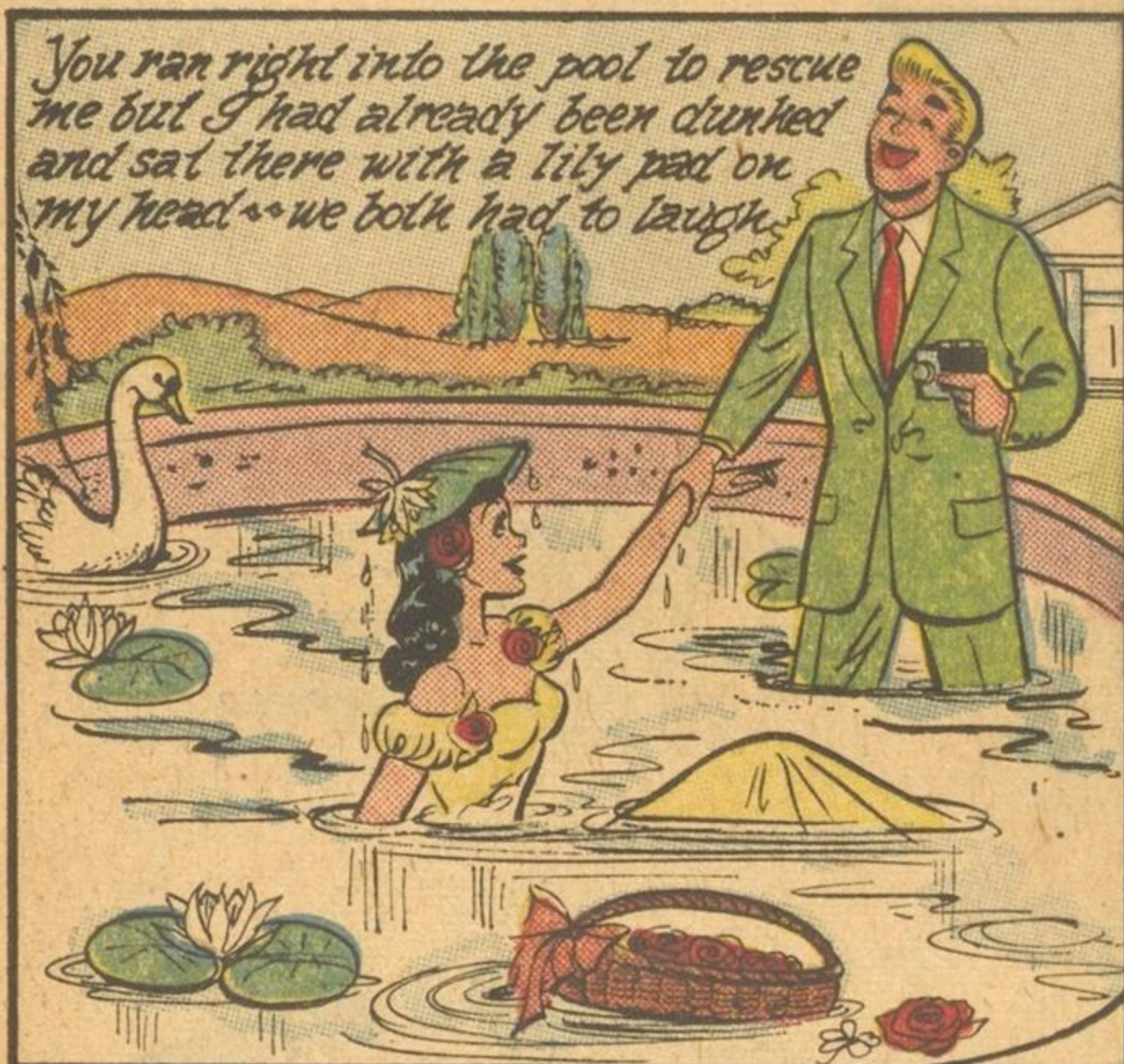
1

LOOK FOR COVER KATY MENTIONS ABOVE!

DON'T MISS KATY'S NEW ANNUAL! ON YOUR NEWS STANDS NOW!



KATY'S GOWN/ BASKET PLUS FLOWER LETTERING ON FIRST PAGE BY SHEILA PATRICIA THRUSH, 114 SOMERVILLE, FT. GARRY, MAN. CANADA.



RANDY'S POSE AS PHOTOGRAPHER BY JULIA BLASKO, 2635 GROVE ST., NATIONAL CITY, CALIF.



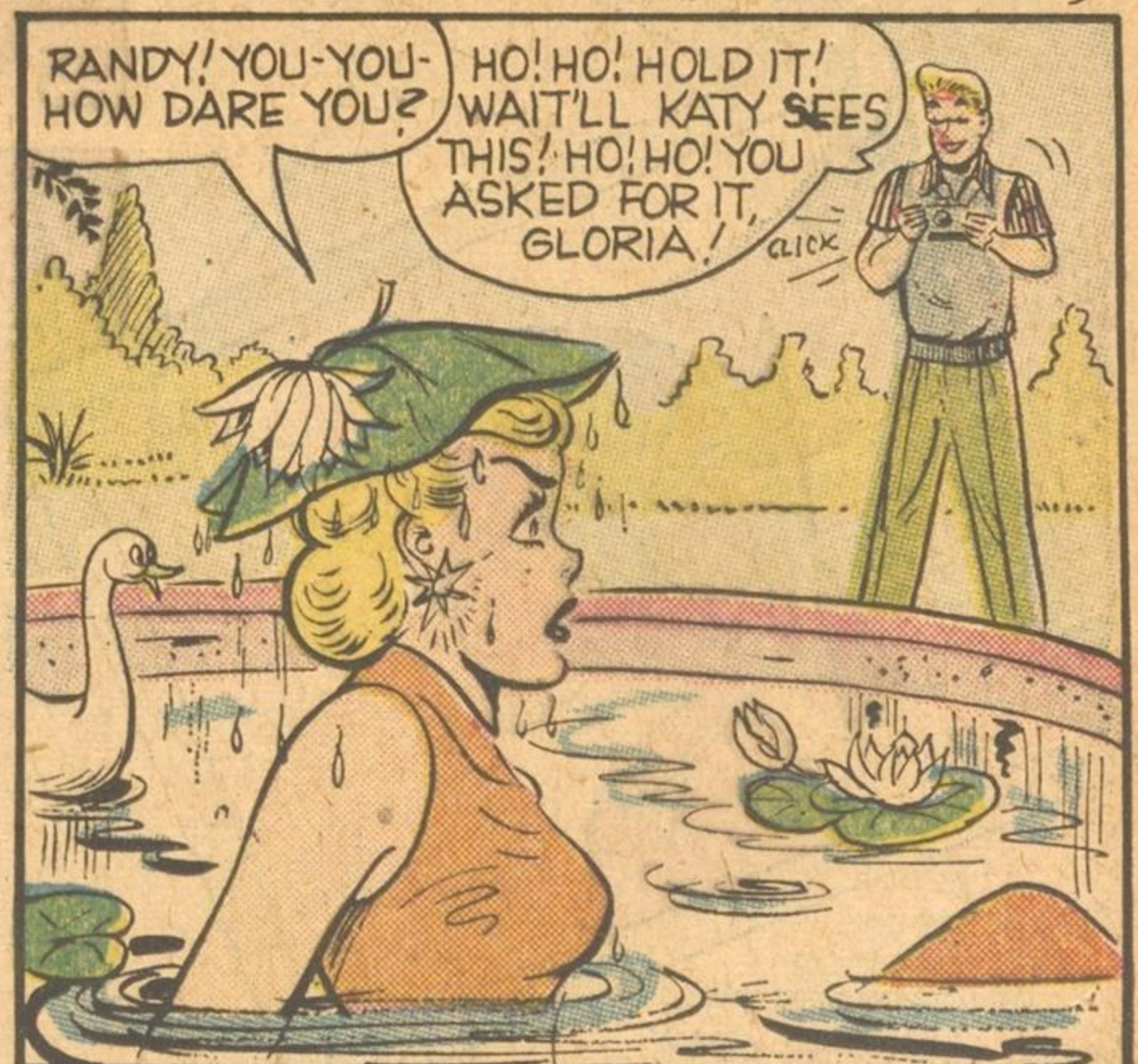
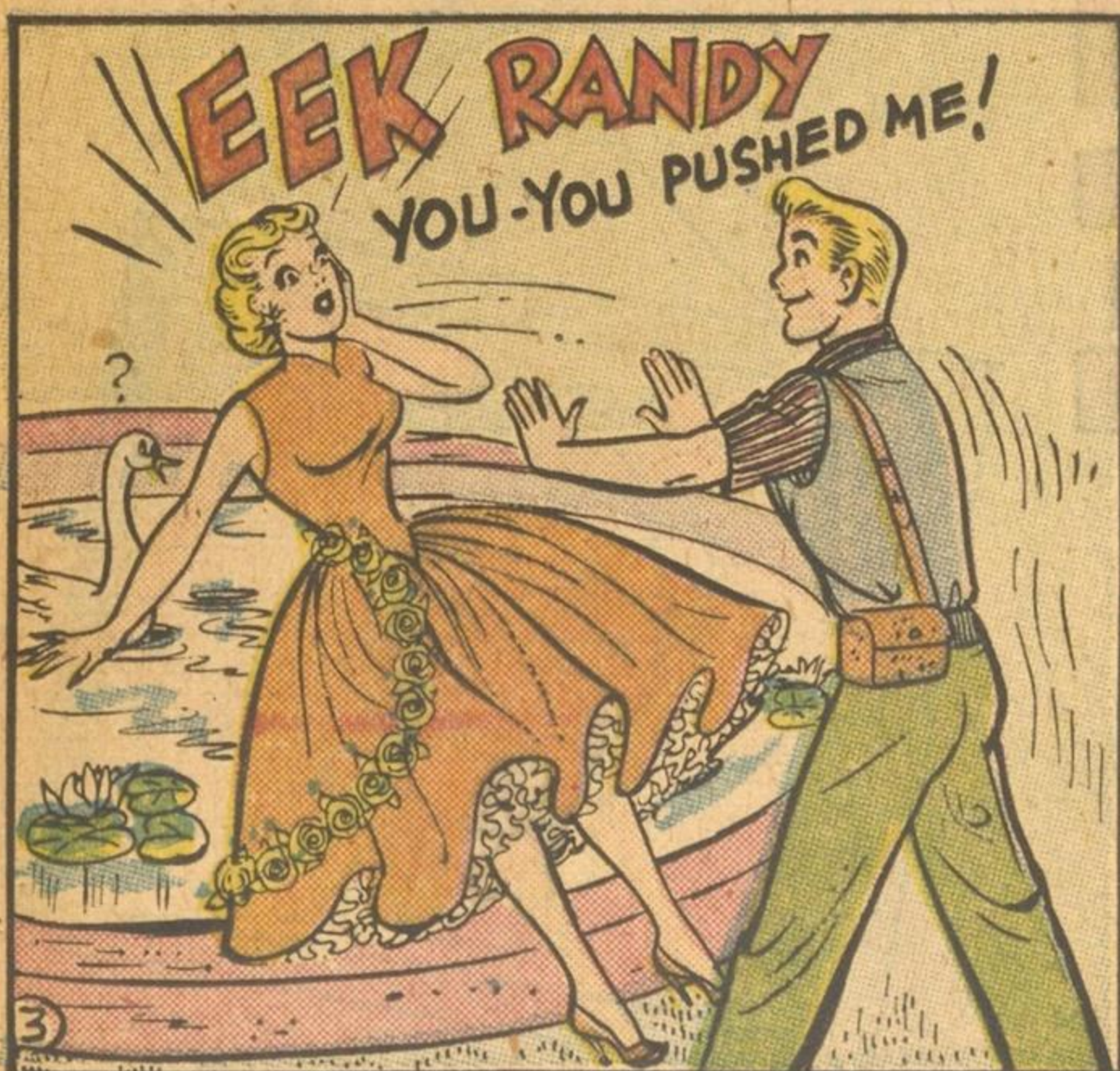
KATY'S NEGLIGEE, BEDROOM FURNITURE, ETC. BY JEANINE MARIE PAUL, BOX 51, TIMBER LAKE, SOUTH DAKOTA.



GLORIA'S DINNER DRESS BY PAT HARDY, 2 STRATHMORE TERRACE, FAIR LAWN, NEW JERSEY.



YOU CAN SEND FOR A GLORIA CUT-OUT SET! JUST MAIL A DIME TO KATY KEENE, SANTA BARBARA, CALIF. (ASK FOR GLORIA NO.9)



RANDY'S FASHION BY BECKY SELLERS, 117 JUANNA ROAD, HAVERTOWN, PA. (YOU MAY ALSO SEND FOR A RANDY 10¢ CUT-OUT-SET TOO)

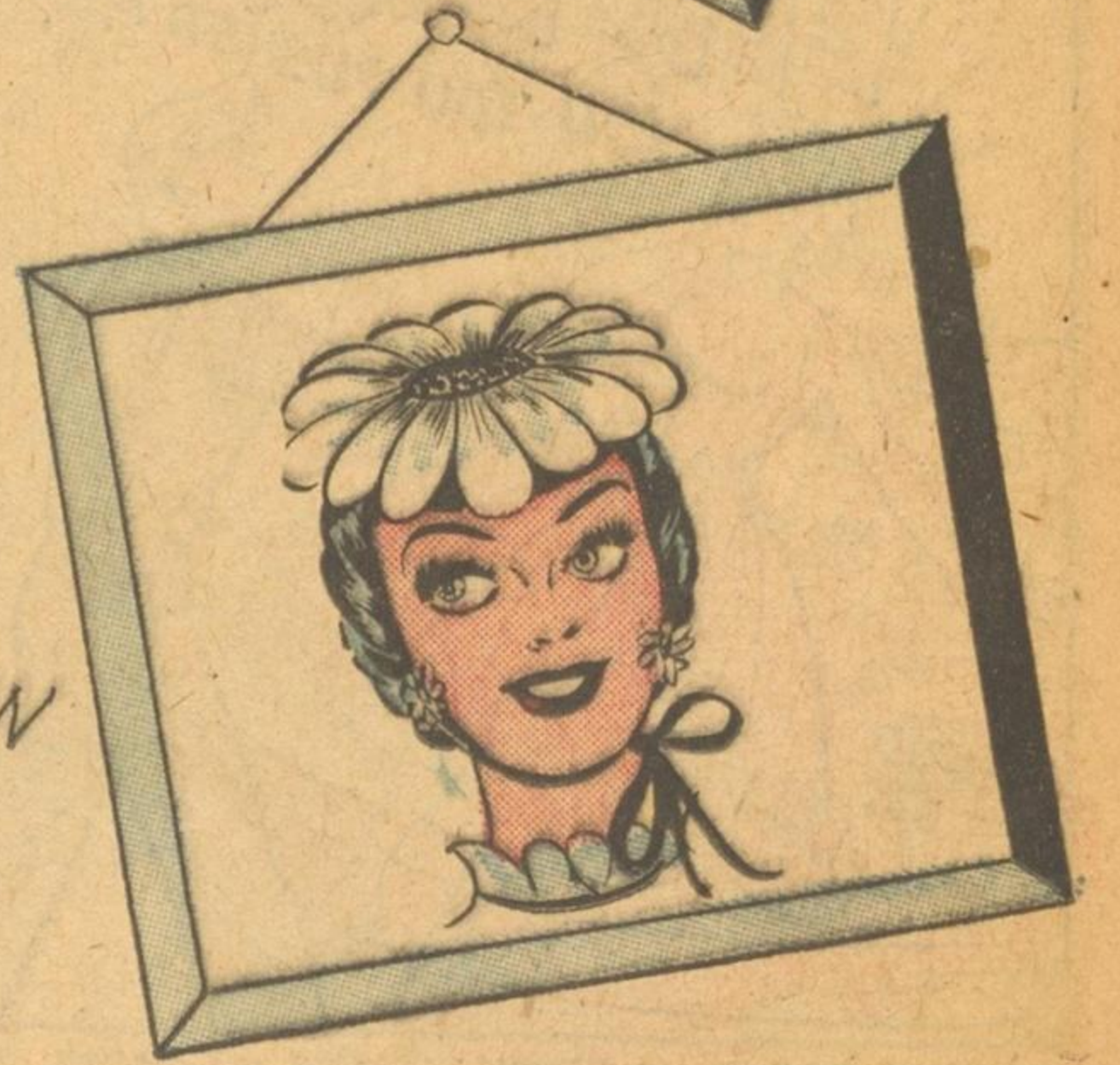


More PIN-UP PICTURE HATS for

KATY

E E N E

by
Bill
WOGGON



ALL HATS by JUNE ARNOLD, 25 WELLES TERR. MERIDEN, CONN.

KATY KEENE

By Bill WOGGON

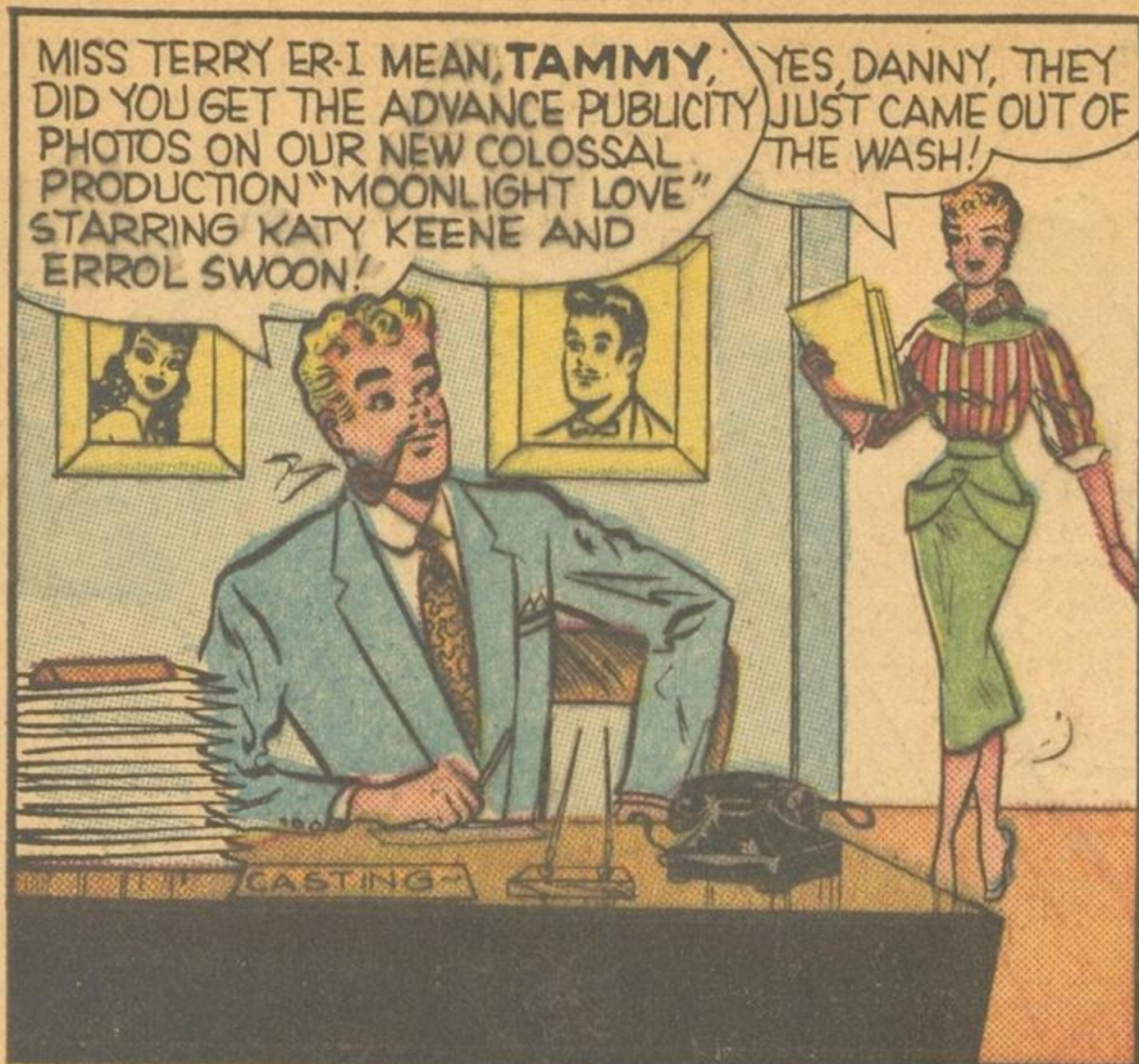
LETTERING ABOVE
DESIGNED BY
SUSAN BECK,
7825 ARGUS ROAD,
PHILA. 50, PENNA.



ON THIS PAGE WE GIVE YOU
TWO MORE BEAUTIFUL MOVIE
SET PIN-UPS OF KATY KEENE
IN SOUTHERN BELLE
COSTUMES DESIGNED BY
NANCY BURROUGHS,
7702 DISTRICT HIGHTS. PKY.,
APT. 11, WASHINGTON 28, D.C.

NANCY'S SOUTHERN BELLE
DESIGNS INSPIRED THE
STORIES IN THIS BOOK ON
"MOONLIGHT LOVE"

NOW ON WITH THIS STORY



MISS TERRY ER-I MEAN, **TAMMY**, DID YOU GET THE ADVANCE PUBLICITY PHOTOS ON OUR NEW COLOSSAL PRODUCTION "MOONLIGHT LOVE" STARRING KATY KEENE AND ERROL SWOON!

YES, DANNY, THEY JUST CAME OUT OF THE WASH!



HMM-M! WHAT I WOULDN'T GIVE TO BE IN ERROL'S SHOES HERE IN THIS LOVE SCENE!

DANNY! DO YOU MEAN IT? (GULP)

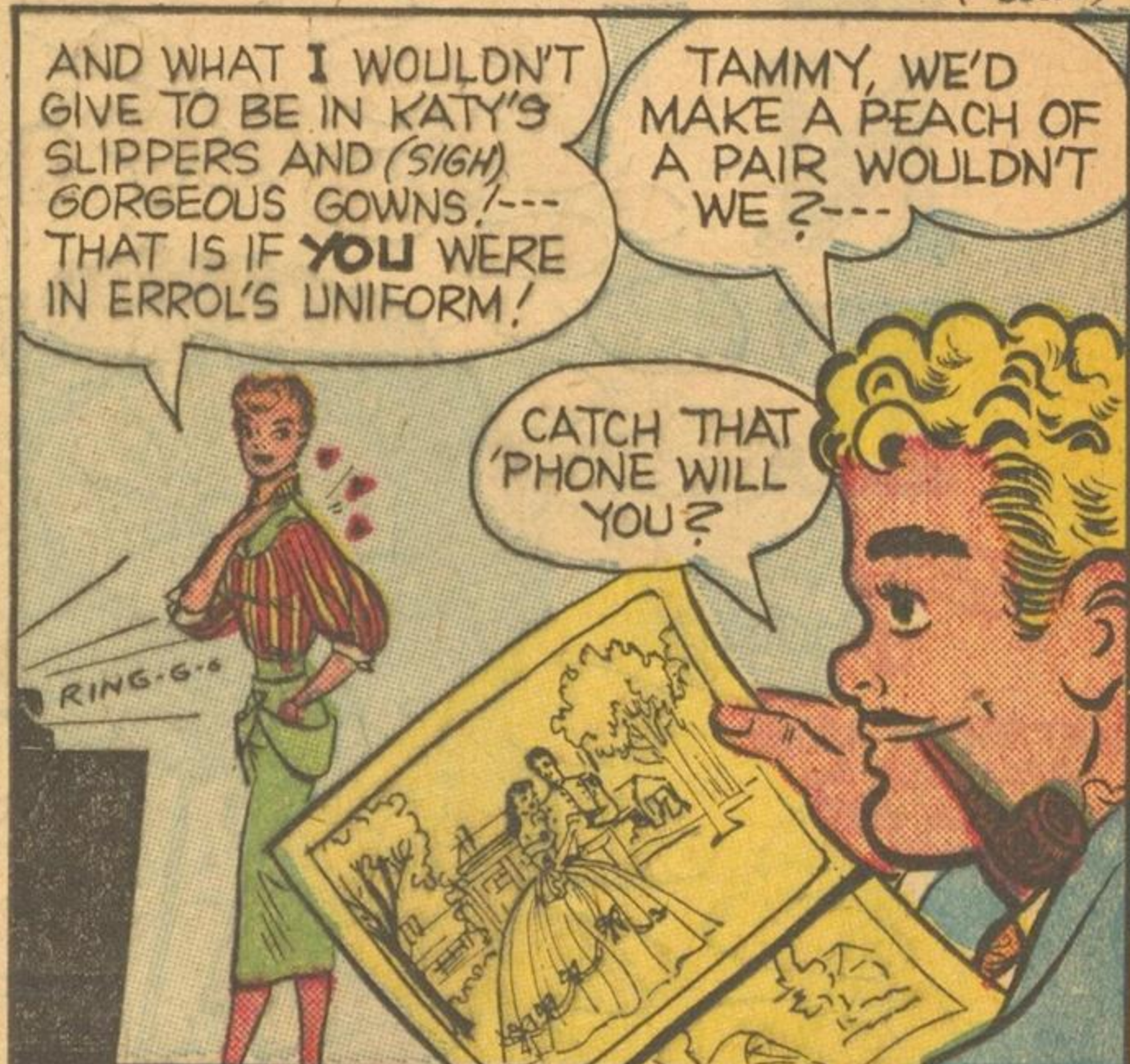
THIS PIN-UP FOR YOUR COLLECTION ON NEXT PAGE!

TAMMY'S DRESS BY LUELLE LUCIDO, MARTINEZ, CALIF. / WRITE TO YOUR PEN-PALS ON A KATY KEENE NOTE PAD (SEE BELOW)



THAT I DO! THAT IS IF **YOU** WERE IN KATY'S CINDERELLA SLIPPERS, TAMMY, MY LOVE!

DANNY DEAR, YOU SAY THE NICEST THINGS! (SIGH)



AND WHAT I WOULDN'T GIVE TO BE IN KATY'S SLIPPERS AND (SIGH) GORGEOUS GOWNS!--- THAT IS IF **YOU** WERE IN ERROL'S UNIFORM!

TAMMY, WE'D MAKE A PEACH OF A PAIR WOULDN'T WE?---

CATCH THAT PHONE WILL YOU?

RING-6-6

* TO GET A KATY NOTE PAD SEND 25¢ (35¢ IN CANADA) TO KATY WOODGON WHEELS RANCH, SANTA BARBARA, CALIF. (ASK FOR NOTE PAD)



IT'S JUMPIN' JOE! HE WANTS TO SEE YOU--SOMETHING ABOUT STANDING IN FOR ERROL IN A LOVE SCENE!

WELL! THAT IS QUITE A COINCIDENCE! I'LL BE GLAD TO (AHEM)



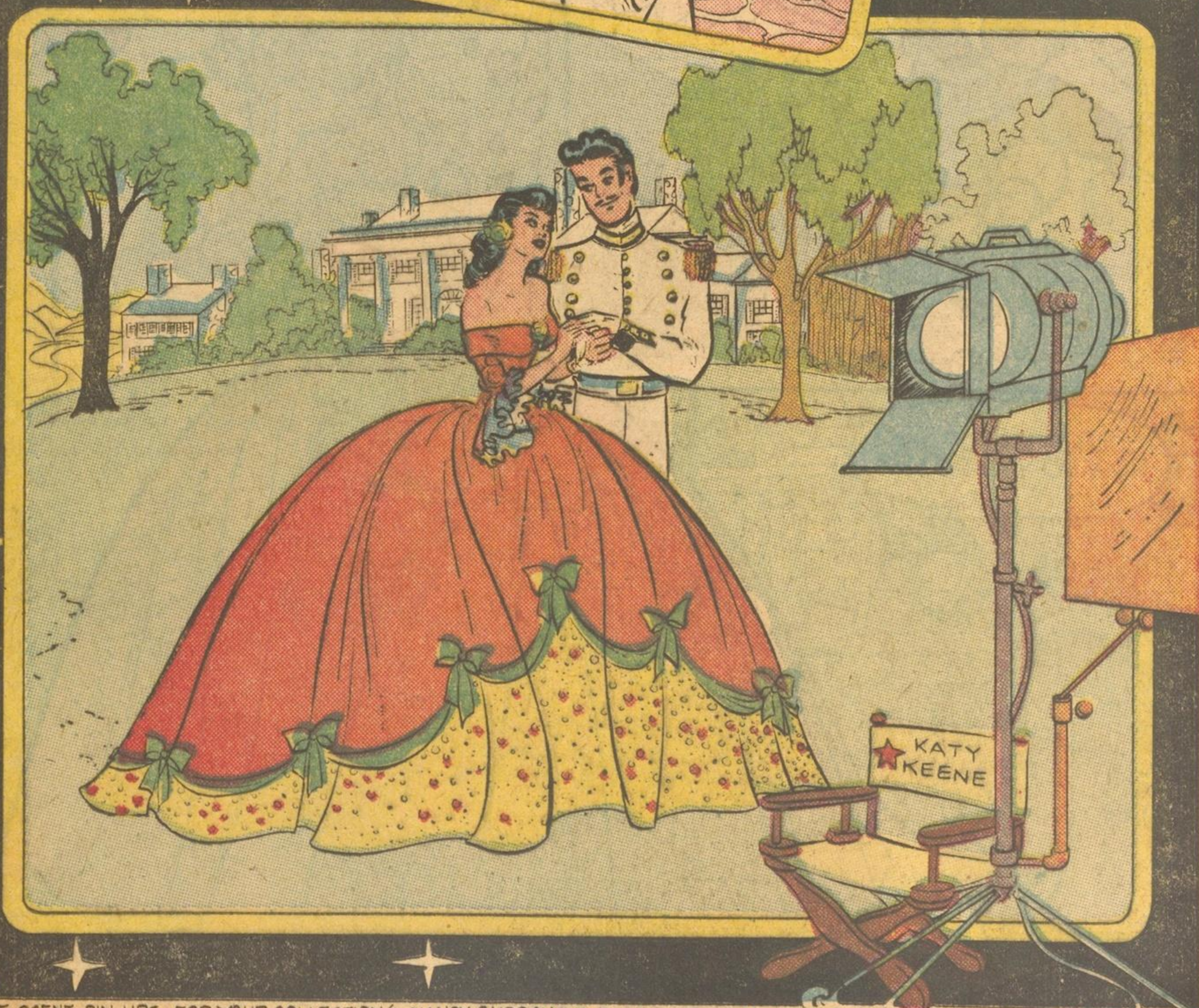
DANNY! REMEMBER WHAT YOU SAID JUST A MOMENT AGO!

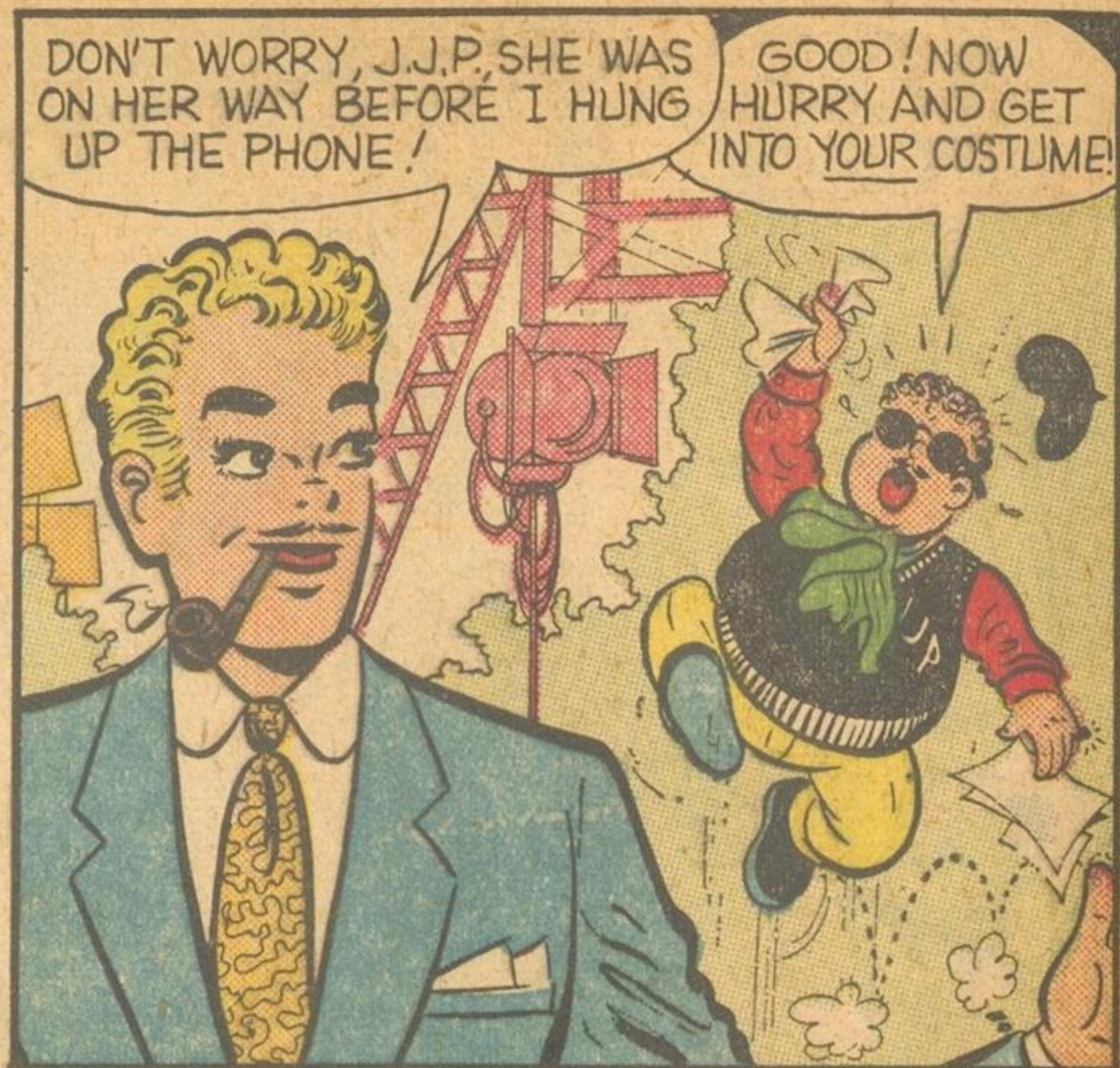
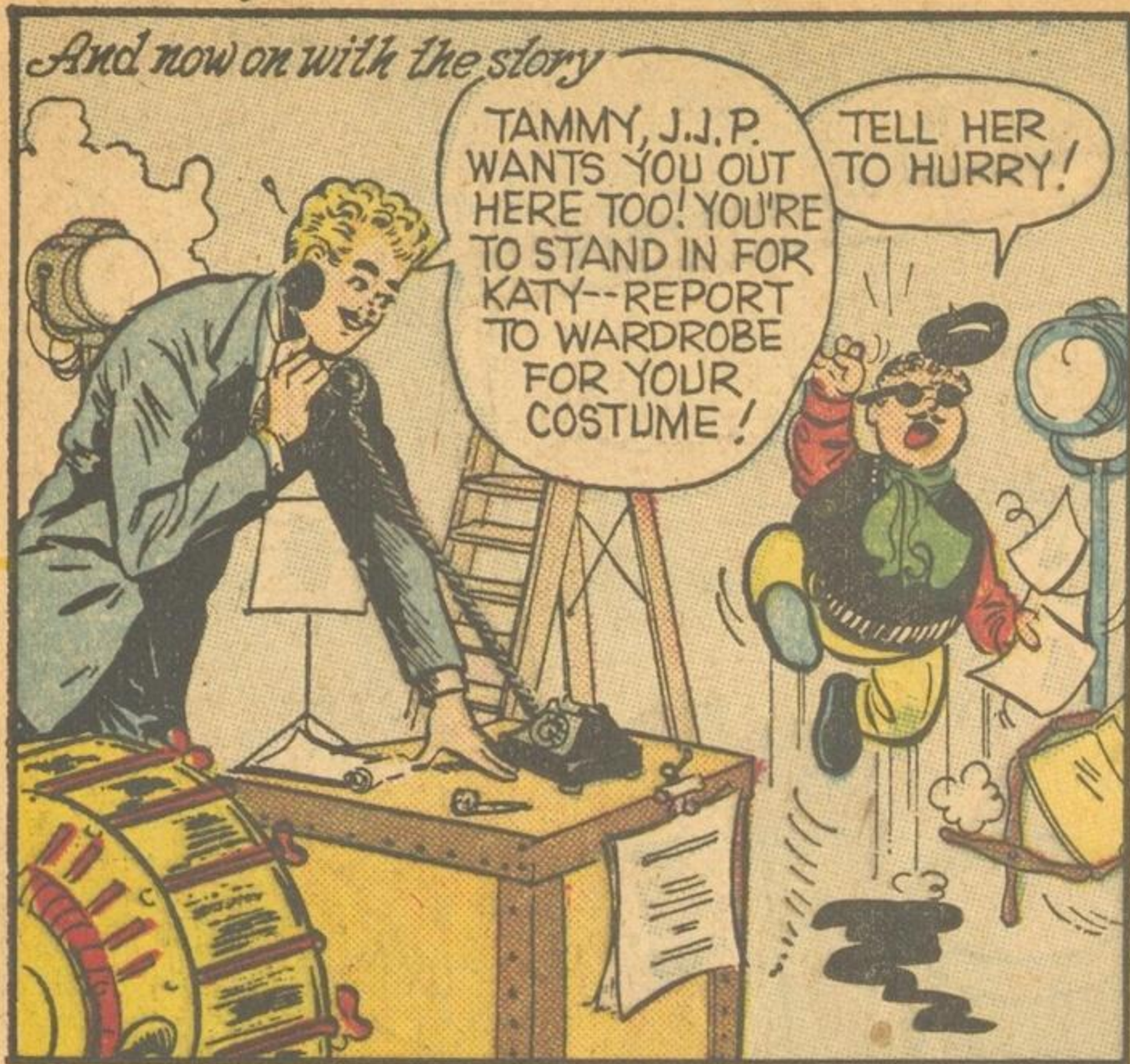
I REMEMBER, TAMMY, BUT I MUST DO THIS FOR GOOD OLD COLOSSAL STUDIOS SAKE YOU KNOW!

LET'S PAUSE FOR A MOMENT AND TAKE A LOOK AT THE ADVANCE PHOTOS OF KATY AND ERROL--SEE NEXT PAGE



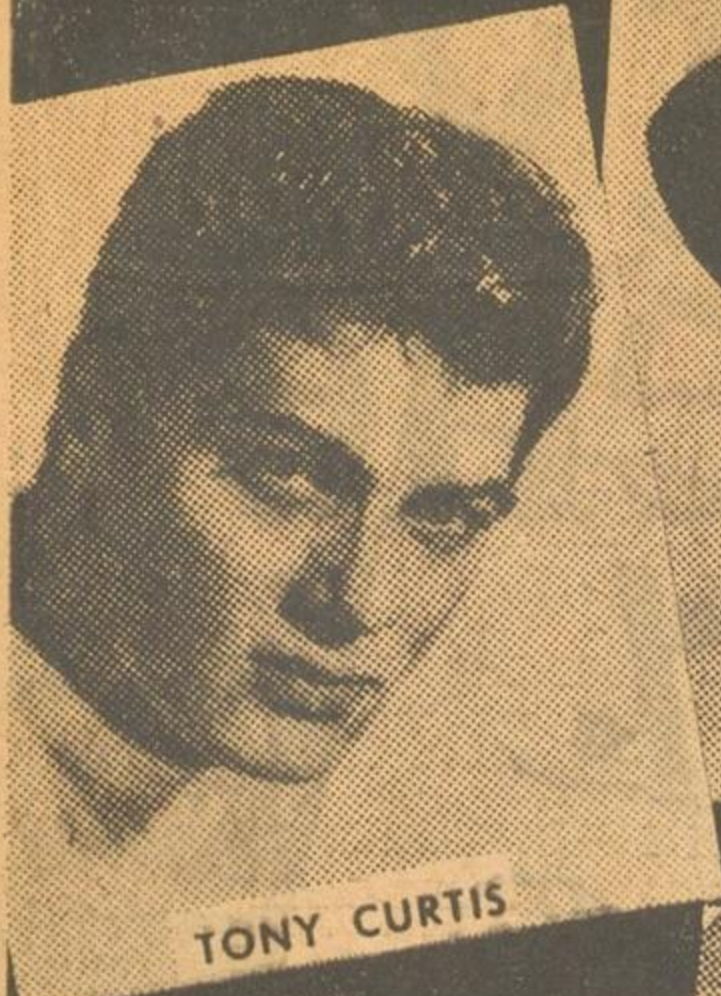
KATY
KEENE



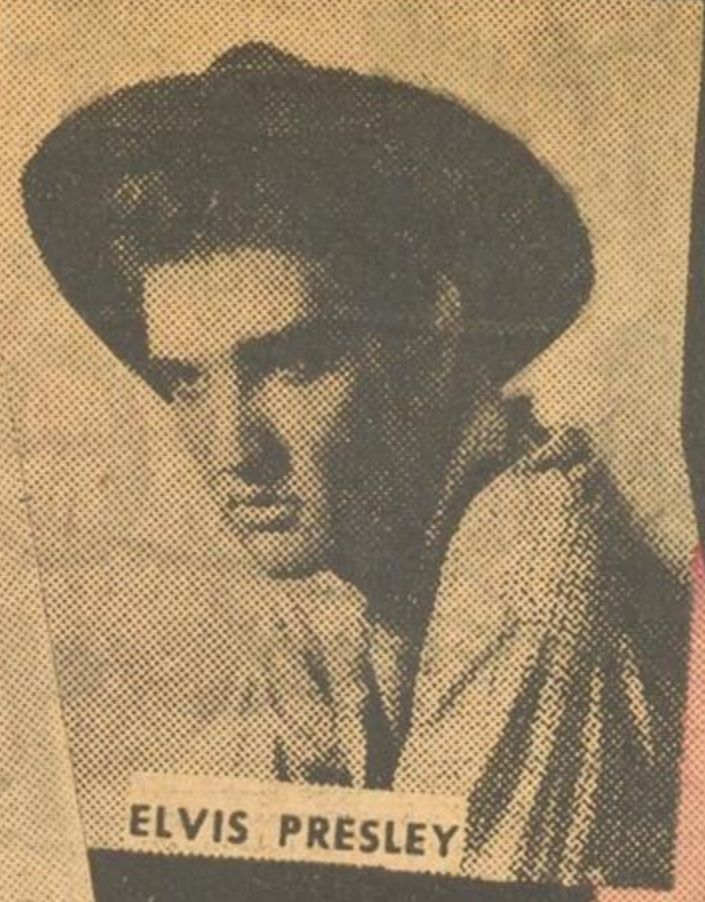


LOVE SCENE BY MARIA VILLA, 4009 ROCKWOOD ST., LOS ANGELES 63, CALIF.

631 MOVIE & TV STAR PICTURES 25¢



TONY CURTIS



ELVIS PRESLEY



DEBBIE REYNOLDS



PAT BOONE

EXCITING NEW COLLECTION!

For the first time — sensational pictures of your favorite movie and TV stars! What an offer!

FREE! HOME ADDRESSES
of over 165 of your favorite
movie and TV performers!
300 BIRTHDAYS
with order of the greatest movie and TV
stars! Don't delay a minute!

Please send 25¢ plus 10¢ for packaging to:
DeLUXE PHOTO SERVICE, Dept. 901
Box 947, Church St. Annex
New York 8, N. Y.

**PRICE
SMASH!**

20 DRESSES for \$3.50



BIG DRESS SALE

Assorted Used Dresses
Silk, Wool, Cotton and Rayon
All Sizes In Good Condition

- If temporarily out of the 20 Dresses, to better serve you, we will send you 5 of our No. 1 Grade Better Dresses (Dry Cleaned & Pressed) or 8 of our No. 2 Grade Dresses (Dry Cleaned & Pressed) of equal value at no additional cost.
- Money refunded if merchandise is not satisfactory.

A trial order will convince you of our wonderful Bargains.



FREE GIFT!
WITH EVERY ORDER!
Something useful and practical.
Get yours today!

Mail This
Handy Coupon Today!

ACE MAIL ORDER CO. KK5
196 Degraw St., B'klyn 31, N. Y.

Enclosed find \$1.00 Deposit. I will pay postman COD balance PLUS postage.

Name
Address
City

ITEM	SIZE	PRICE



WE START THIS STORY WITH A PIN-UP OF LUCKI RED FOR YOUR COLLECTION

Katy Keene

and

L

by Bill Woggon

RED

L

U

C

K

I

O

R

E

L

E

I



in
A New
ROMANCE

LUCKI RED PIN-UP
by
HELEN PARGAC,
ROUTE 2, BOX 133,
VICTORIA, TEXAS.



THIS STORY WAS SUGGESTED BY BARBARA JUKOSKY, 45 06DEN ST., NEWARK 4, NEW JERSEY. + + + +

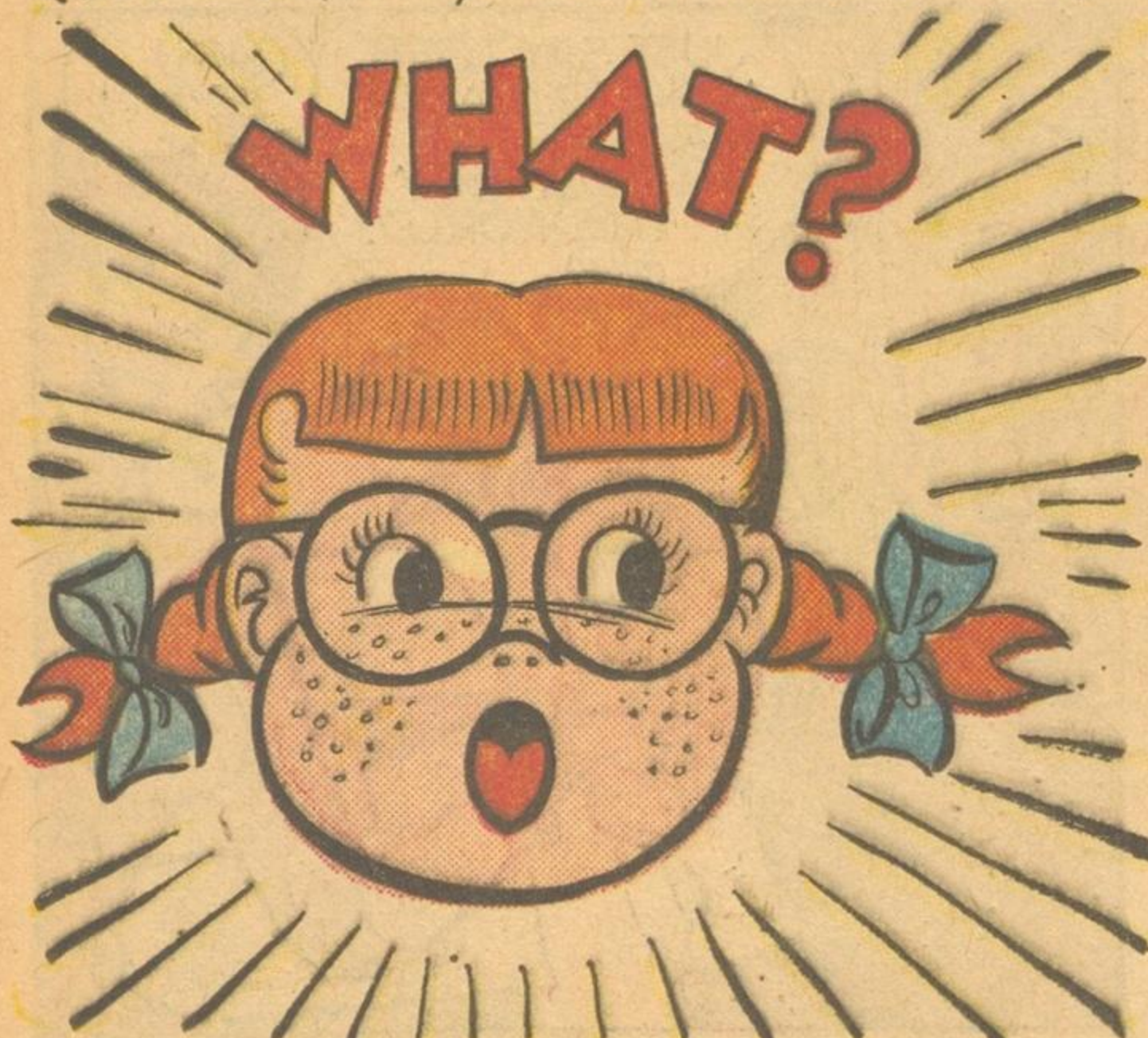


LUCKI'S OUTFIT BY RASMA NIEDRA, 612 - 7TH AVE., PATTERSON HEIGHTS, BEAVER FALLS, PENNSYLVANIA. →





KATY'S ENSEMBLE by JANET SOERJE RT. 2, BOX # 28, NEW BRAUNFELS, TEXAS. (AGE 13)

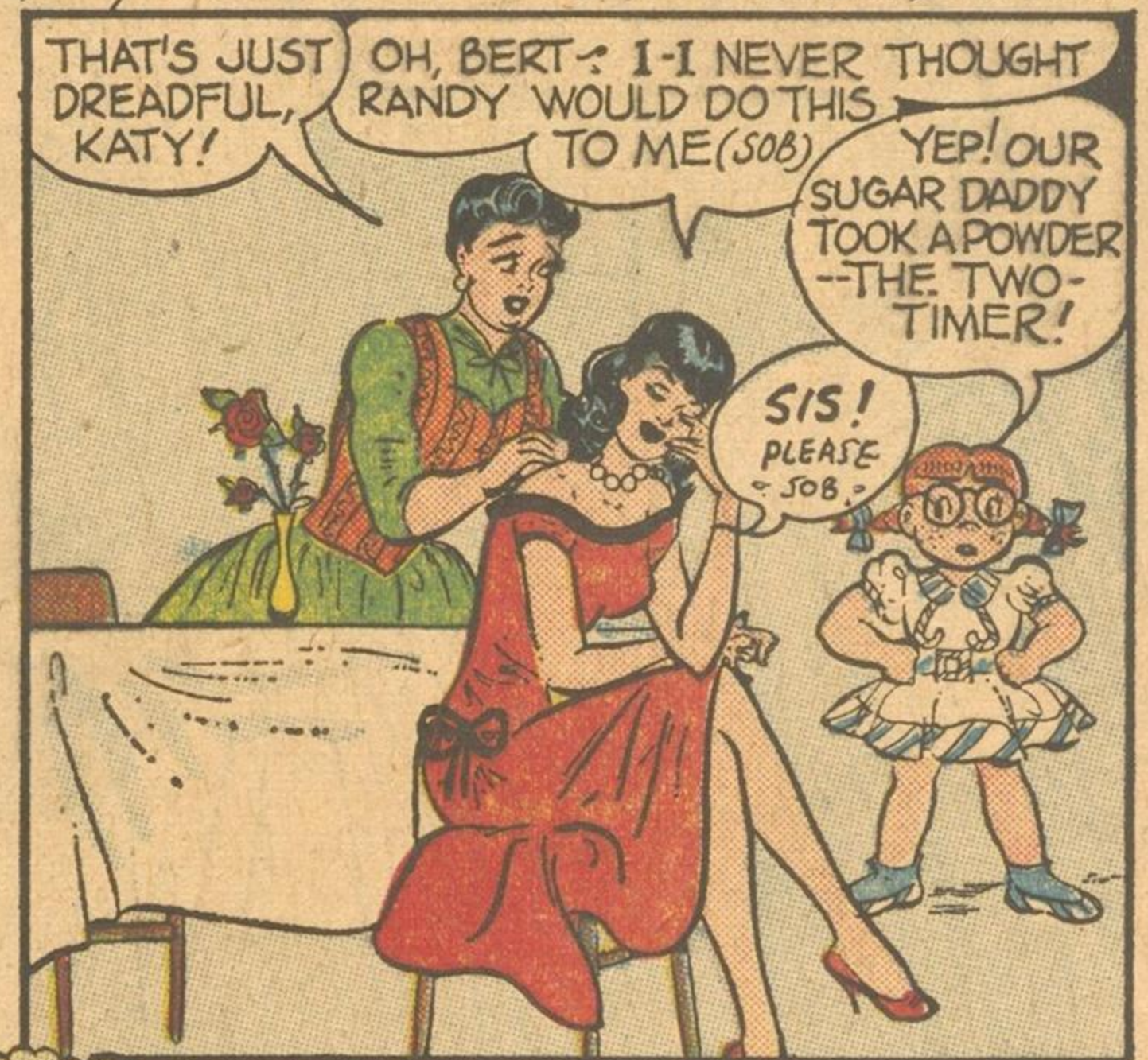


CANDY CANE STRIPE DRESS FOR SIS by EUGENE PEPLINSKI, 694 EAST 133 RD ST, NEW YORK, N.Y.



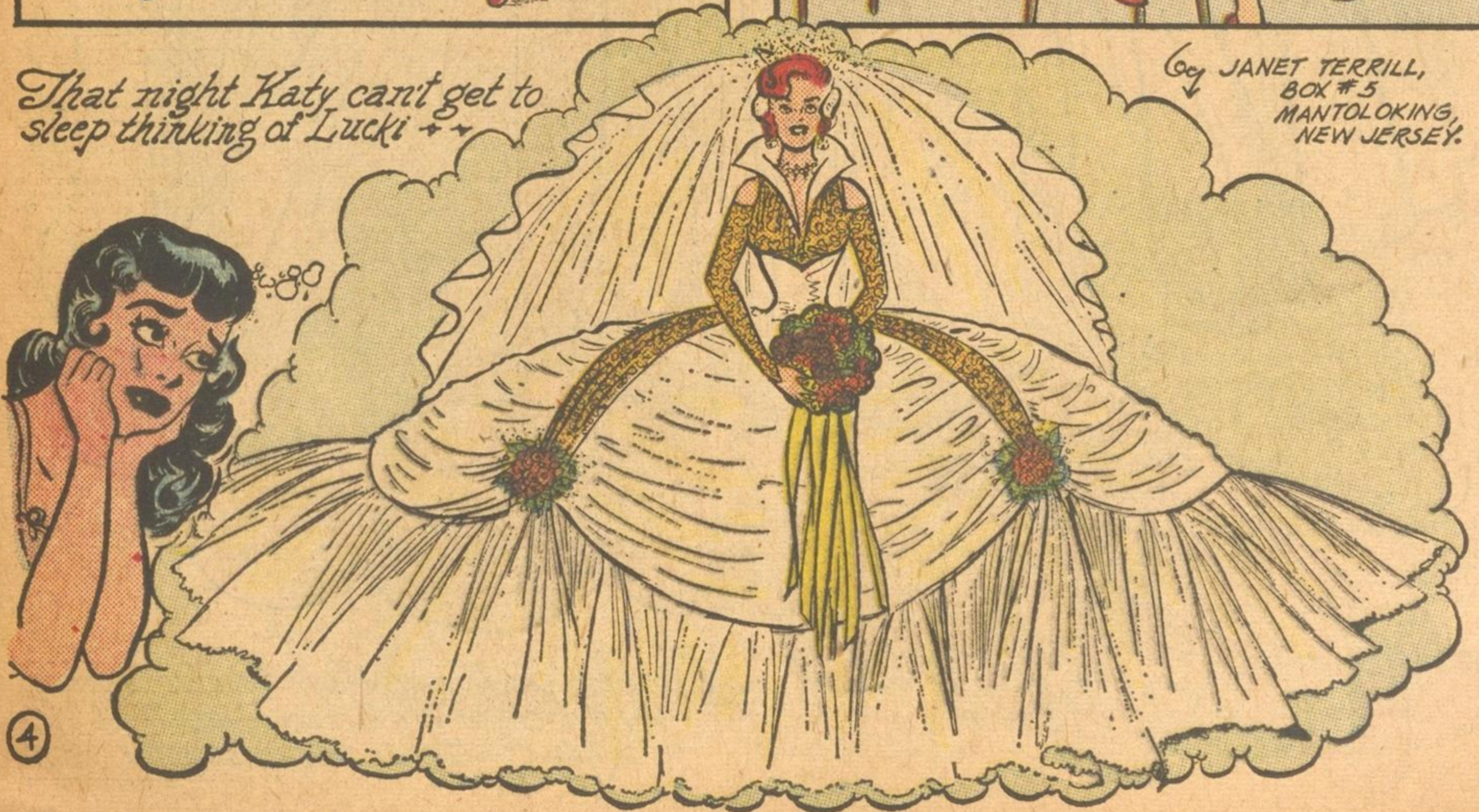


BERTHA'S FASHION by LINDA OSBORNE, 12 JONES AVE, CHELSEA 50, MASS/old by B. HUNTER, 3876 CRESCENT DR., SANTA BARBARA, CALIFORNIA.



That night Katy can't get to sleep thinking of Lucki

by JANET TERRILL, BOX #5, MANTOLOKING, NEW JERSEY.



Finally Katy goes to sleep ++ with Bells ringing in her ears!
Wedding Bells are ringing, but not for Katy's Wedding

DING DONG DING DONG DING
DONG DING DONG



By
ANNE REUCH,
1388 ERIE ST., EAST,
WINDSOR, ONTARIO,
CANADA.

Lucki is the Bride, Katy, Gloria, Tammy,
and Bertha are Bride'smaids +++
Katy continues to dream →

Lucki Red Lorelei marches down the aisle as the Wedding Bells ring out
 Lucki is wearing another gown + + +

POSES & GOWNS by
 JANET SOERJE
 RT. 2, BOX 28,
 NEW BRAUNFELS,
 TEXAS

ALSO by
 ANNE SAMLUK,
 1106 CHESTNUT ST,
 WILMINGTON 8,
 DELAWARE.



Now they are married
 and off to their honey-
 moon + Katy continues
 to dream on + she sobs +
 Lucki is wearing still
 another gown + + at
 what a mixed-up
 dream
 sob, sob.

GOWN by
 SUE GRANT, 14
 16 PLYMOUTH AVE.
 NORWALK, CONN.





KATY'S FASHION by BARBARA LAUDERDALE, 861 SOUTH STATE, LINCOLN, ILLINOIS (AGE 16). 5



Katy Keene

by Bill Woggon



in
PICTURE
POETRY

*Katy Keene upon her toes,
Dancing lightly there she goes
Gently twirling One, two, three
No one dances as gracefully as she!*

POEM BY CINDY HEARRELL
% CRR. F. C. HEARRELL, U.S.N.
COMFAIRELM-STAFF - NAVY 510
FLEET P.O., NEW YORK, N.Y.



KATY'S POSE, BALLET COSTUME
LETTERING, ETC. ABOVE BY
PATTY SUE MOODY
HUNTSVILLE ST.
BERRYVILLE, ARK



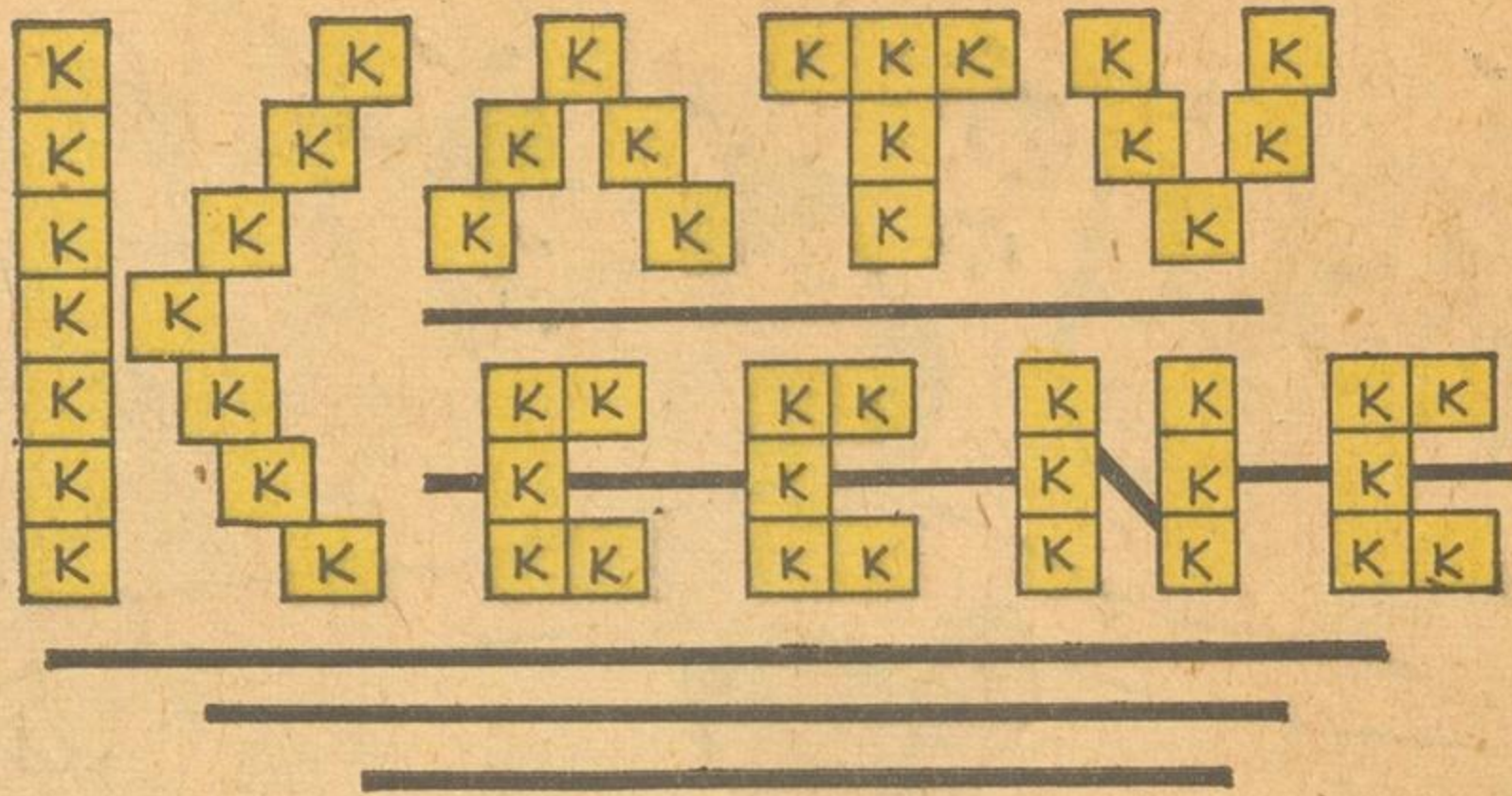
KATY

Katy is the Queen of Beauty
K.O. and Randy thinks she's
a Cutie
Chubby likes her very much too
Her stories are in these Comic
Books for You
Lucki Red and Gloria, the
Rest in a Row
But Katy, wonderful, is the
Star of this Show!



KATY STARS
IN THE NEXT
PAGES OF
PICTURE
POETRY
JUST FOR
YOU

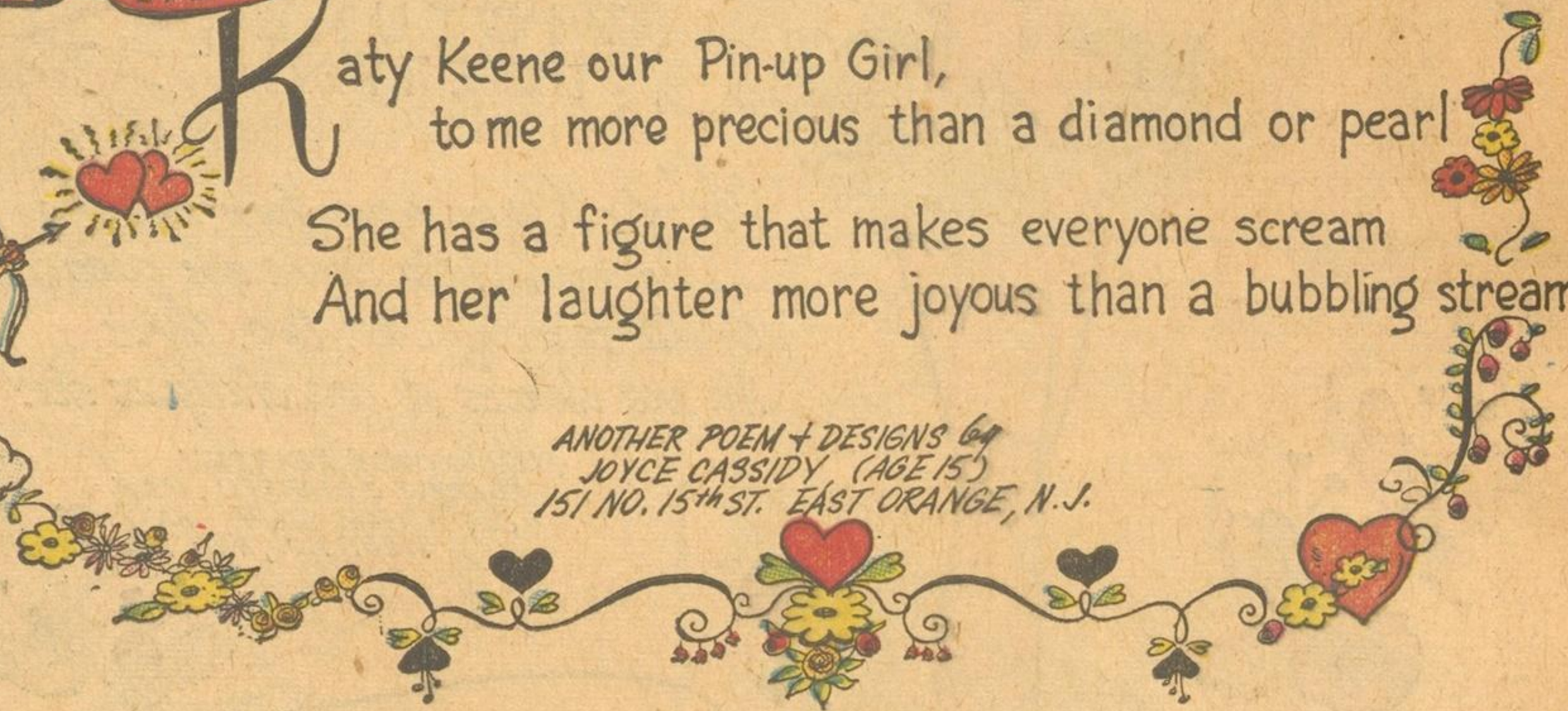
64
SCROLL DESIGN + POETRY BY
MARILYN ROWLAND, 142 EASTVIEW TERR.
LOMBARD, ILL. (AGE 13)



Katy Keene our Pin-up Girl,
 to me more precious than a diamond or pearl!
 She has a figure that makes everyone scream
 And her laughter more joyous than a bubbling stream.



ANOTHER POEM + DESIGNS by
 JOYCE CASSIDY (AGE 15)
 151 NO. 15th ST. EAST ORANGE, N.J.



(ME) LOOK, MOM, THERE'S
 THE FASHION QUEEN!

HERE'S AN UNUSUAL POEM
 SENT IN by
 THERESA PARKERSON
 2506 BOMAR AVE.
 DALLAS 35, TEXAS



(MOM) THE FASHION QUEEN? (ME) YES! **KATY KEENE** ★

(MOM) KATY KEENE? (ME) YES! SHE'S A DEAR!

(MOM) A D-E-E-R? (ME) NO! A D-E-A-R!

(MOM) A D-E-A-R? WHO DO YOU MEAN?

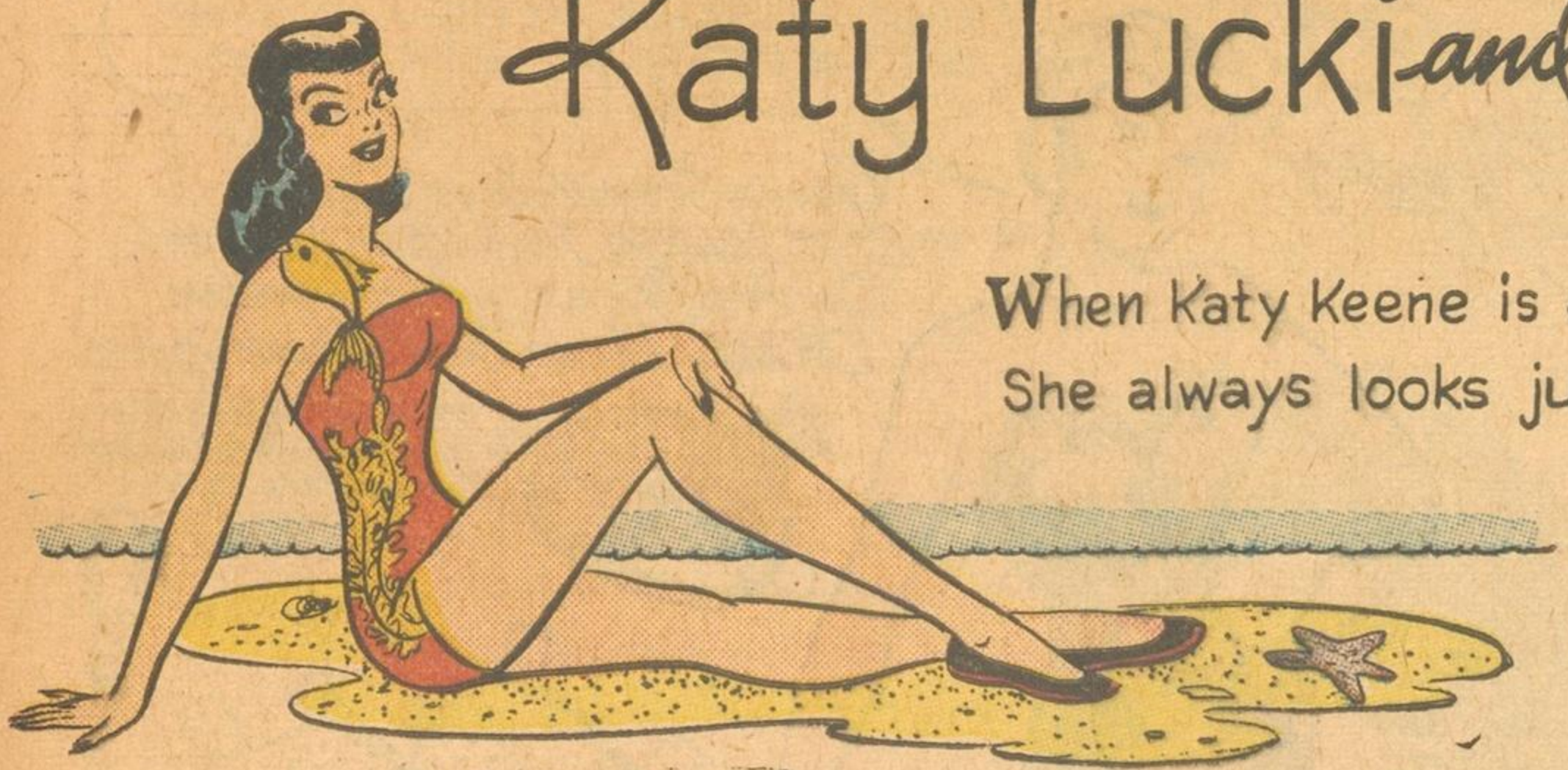
(ME) MOTHER, I MEAN KATY KEENE!

(MOM) NOW LET ME SEE! WHO'S KATY KEENE?

② (ME) MOTHER, DEAR, SHE'S THE FASHION QUEEN!



Katy Lucki and Gloria

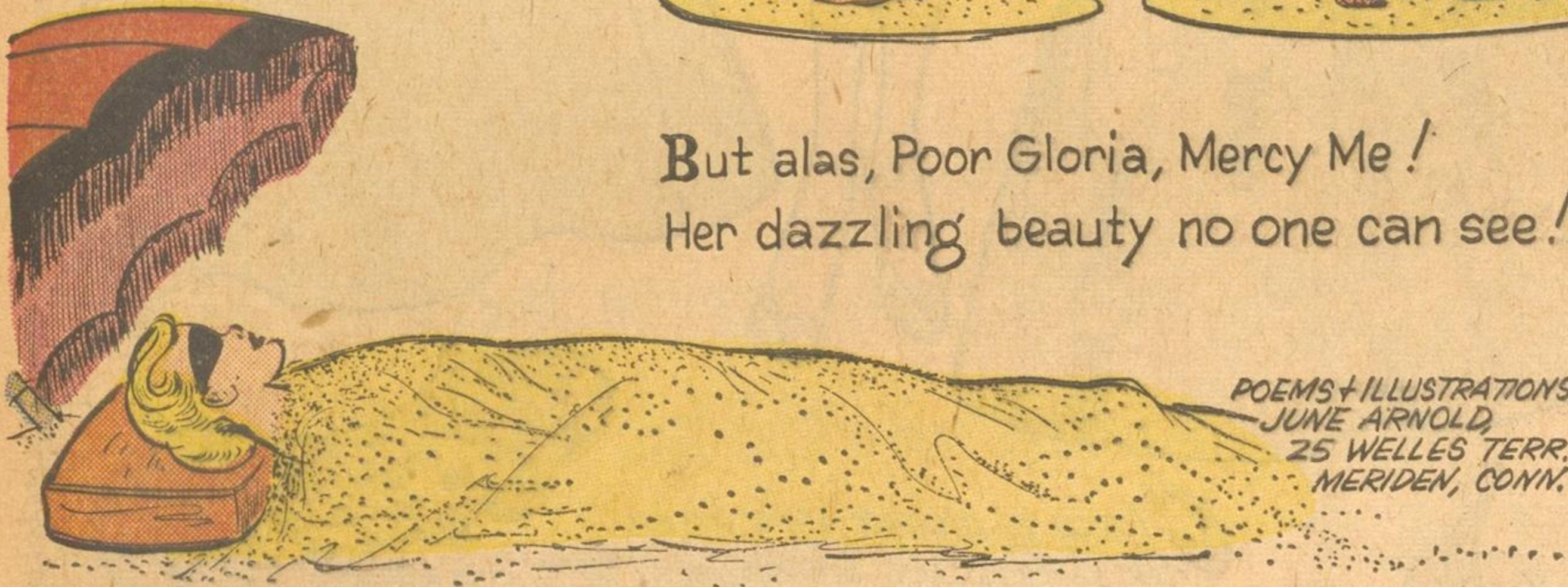


When Katy Keene is at the Beach
She always looks just like a Peach!

Another Beauty named Lucki Red
Always seems to turn some Heads!



But alas, Poor Gloria, Mercy Me!
Her dazzling beauty no one can see!!!



POEMS + ILLUSTRATIONS by
JUNE ARNOLD,
25 WELLES TERR.
MERIDEN, CONN.

by CYNTHIA J. SCILINGO, 3334 WISCONSIN AVE.
BERWYN, ILL. (CYNTHIA'S PHOTO 27)

Oh Katy Keene! Oh Katy Keene!
H. O. Kelly and the rest,
Randy Sis and Gloria
Are all the very best!

Oh Katy Keene! Oh Katy Keene!
She deserves 1st Prize,
For beautiful Pinups and Fashions
The ones we all recognize!



Gloria is very beautiful
 Especially when she's gay
 But when she's proud and haughty
 That just spoils my day!

HUMPH!

STICKS AND STONES MAY BREAK MY BONES
 BUT THIS POETRY WILL NEVER HURT ME!

Gloria Grandbill is a pest
 She's always jealous of the rest
 She really can get very mean
 To Katy Keene, the Fashion Queen.

by KATHY STRECKER
 1601 PENNINGTON WAY,
 OKLAHOMA CITY,
 OKLA.

POEM ABOVE by
 JANET SAULNIER
 (SORRY SHE DIDN'T SEND
 HER ADDRESS)


ALL FASHIONS by
 THOMAS ANIBALL
 313 CROWN ST.
 NEW HAVEN,
 CONN.

Gloria is always very mean
 But Katy is like peaches an' cream
 When Gloria and Katy get mad
 at each other
 You'd better stay out of the way
 Oh Brother!!

by BILLY ANN MCCOLLUM,
 315 SPRINGDALE DR. N.E.
 ATLANTA, GEORGIA.
 (SHE'D LIKE PEN-PALS)

THE CUT-OUT FASHIONS ON
 THIS PAGE FIT THE GLORIA
 PIN-UP DOLL ABOVE





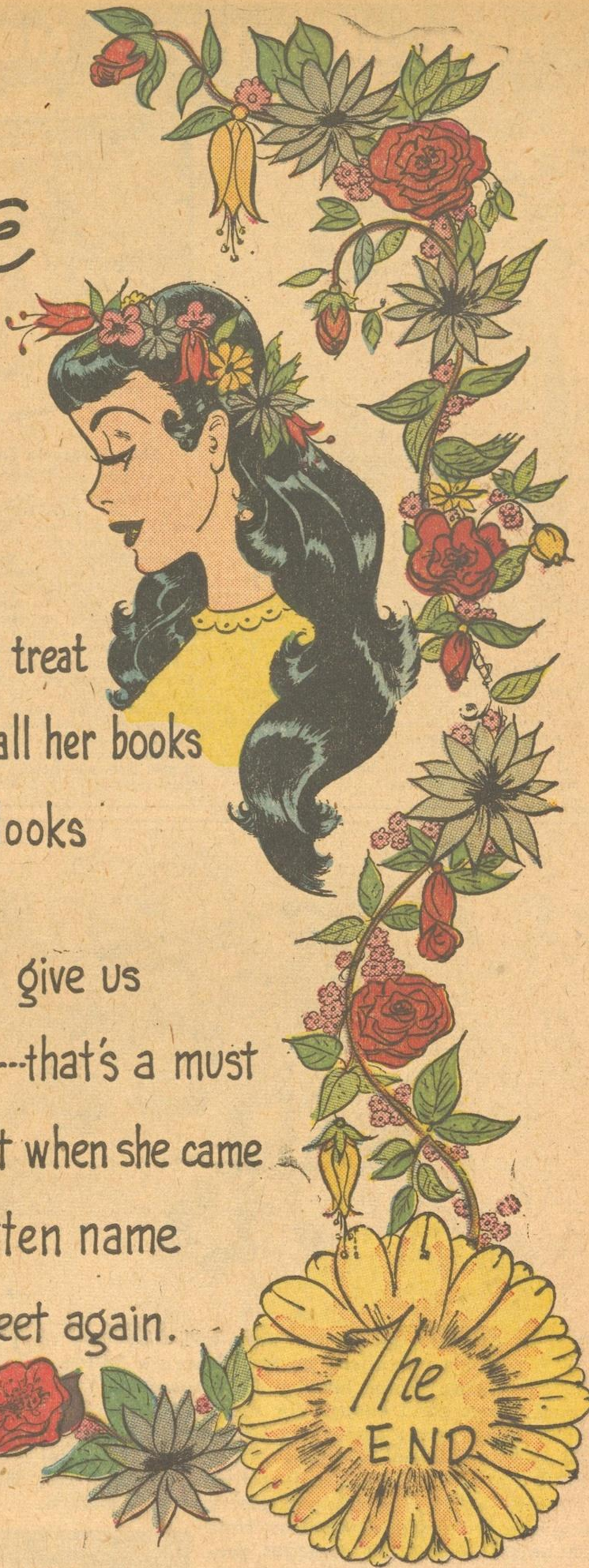
Katy
EENE

POEM BY JOYCE CASSIDY
157 NO. 15th ST.
EAST ORANGE, N. J.

K is for Katy so lovely so sweet
A is for An^yone who says she's a treat
T is for Times we have read all her books
Y is naturally for her Young looks

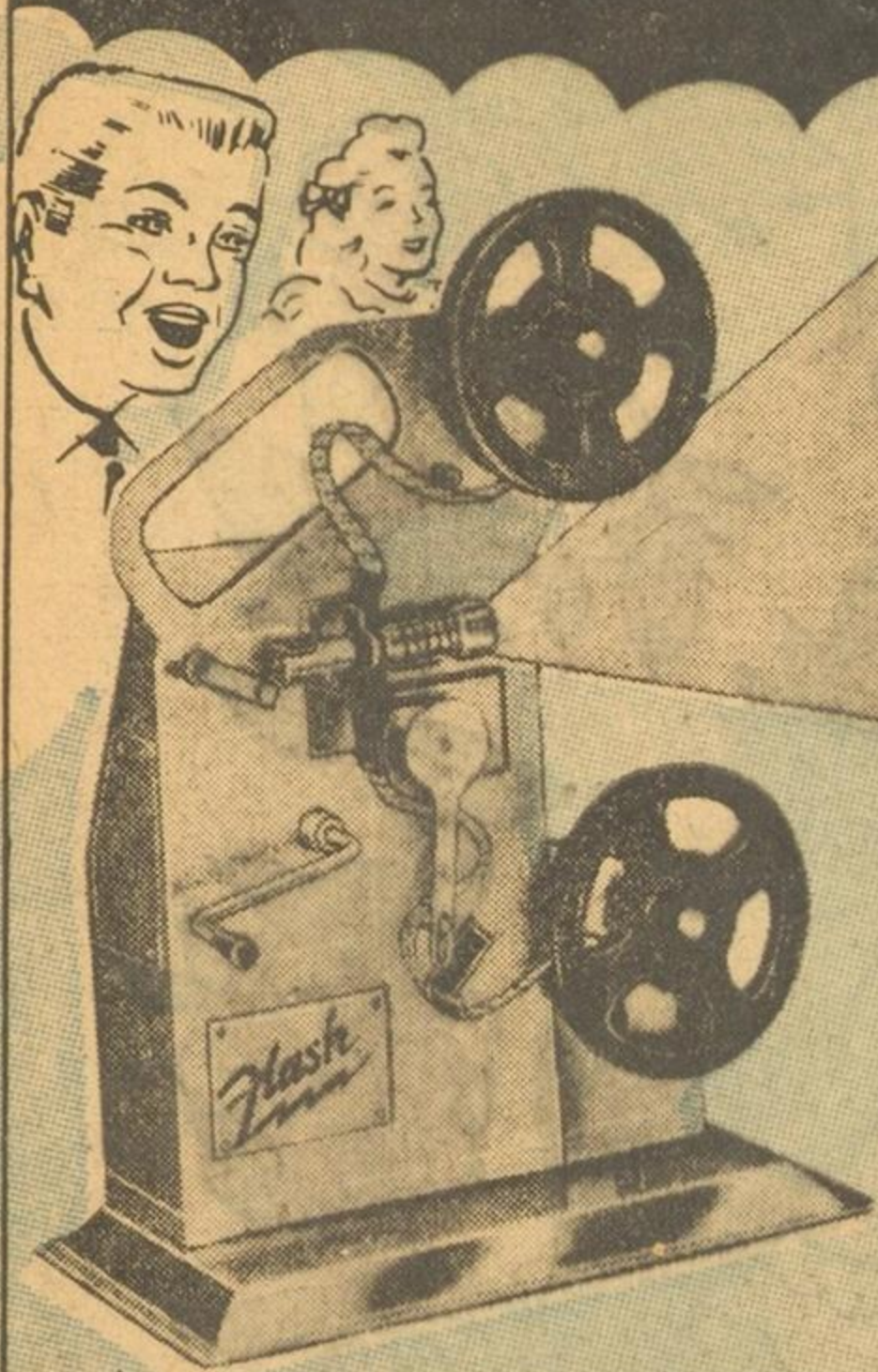
K is for Kisses we wish she'd give us
E is for Every Book we read---that's a must
E is for Emp^tyness that left when she came
N is for her Never forgotten name
E is for End till next we meet again.

KATY'S HEAD POSE + FLOWER
DESIGNS BY CATHY SANKO (AGE 14)
1465 MELROSE AVE.
DAYTON 9, OHIO



ARCHIE COMICS ARE COMICAL COMICS

REAL 8MM HOME MOVIE PROJECTOR



ONLY
\$6.95

EXCITING FEATURES

- Projects Color & Black White Film
- Takes up to 200 foot reels
- Complete with demountable theatre screen
- 25 ft. film subject free

PORTABLE — FULLY EQUIPPED

The "Flash" 8 MM picture is electrically projected by standard inexpensive batteries for safety and ease. There's no plugs or connections to get out of order, and it's portable. Simple enough for any youngster to operate.

Show Movies To Friends Take Home Movies

This sturdy, all steel constructed projector is not a toy, but a complete mechanism that makes motion pictures great fun. Imagine, Abbott & Costello, Mickey Mouse, Woody Woodpecker, all your favorite comedy, adventure & cowboy heroes all coming to life on your very own projector like Dad's, and for parties, gatherings, rainy days, etc.—There's no greater kicks than showing pictures. Why, you can even borrow a friend's camera and take pictures yourself and show them. Boy, won't Mom and Dad be thrilled. Yes, you'll show movies to friends and relations, hold parties, edit your own film, take your own movies, and so much, much more. Your "Flash" motion picture projector brings to life 8MM color or black & white movies.

FULL MONEY BACK GUARANTEE

Order your "Flash" 8MM Motion Picture Projector on 10 day Free Trial, show pictures indoors or out, and on any surface, or your money back. Complete outfit includes "Electric" 8MM projector, full luminous screen with stand, 25 ft. film subject, 200 ft. reel, and standard batteries. Only \$6.95 plus 45¢ shipping charges.

10 DAY FREE TRIAL

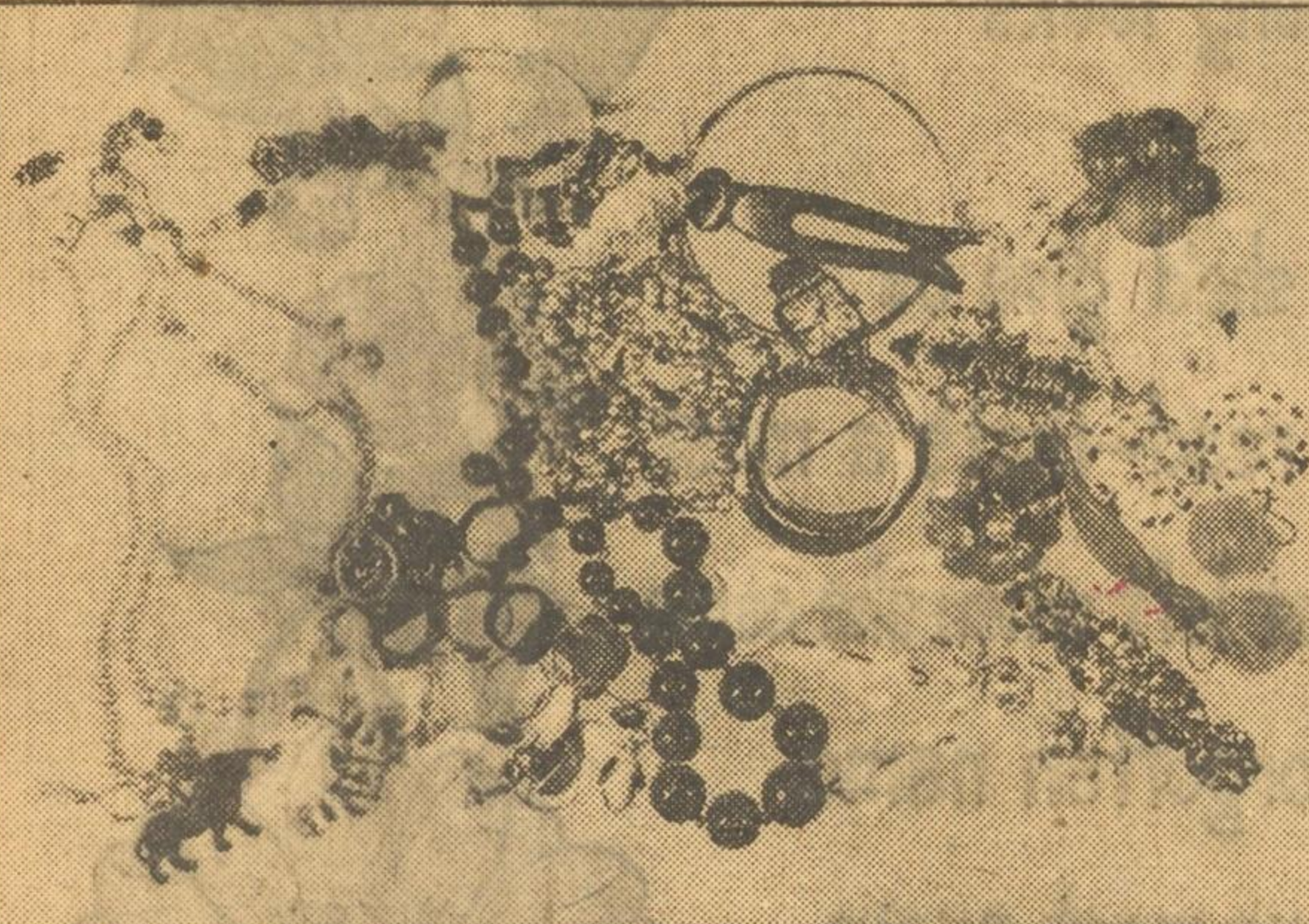
Honor House Products Corp., Dept. HM-30
Lynbrook, New York

Rush my "Flash" 8MM Projector by return mail. If after 10 day free trial I am not 100% delighted, I may return it for full purchase price refund.

- I enclose \$6.95 plus 45¢ shipping charges.
- Send C.O.D. I will pay postman on delivery plus postage and shipping.

Name.....

Address.....



A 35-PIECE
TREASURE SET OF
**TOY
JEWELRY**
filled with Rings,
Necklaces, Brooches,
Bracelets, Earrings, etc.

WHEN little girls play "dress-up", they love to put on mother's jewelry. Here's a 35-Piece Play Treasure Set of Jewelry and Ornaments (with some pieces good enough for mother to wear) for their very own. Includes: imitation Gold-metal RINGS, pearl and costume NECKLACES, metal PINS and BROOCHES, shell and jewel EARRINGS, Toy WATCHES, metal and plastic BRACELETS, and assorted Spangles, Charms, Hair Ornaments and other gorgeous gee-gaws! Shower your favorite girl with a treasure of Jewelry (can even use as party favors). You can be generous, because

**NO
C.O.D.s**

The set complete

only **\$1.00**

plus 25c for postage and packing

GRIFFIN PRODUCTS, Dept. KKF
P.O. Box 444, Great Neck, New York

Enclosed \$1.00 plus 25¢ for parcel post for complete 35-piece set of TOY JEWELRY.

PRINT NAME.....

Address.....

City..... State.....

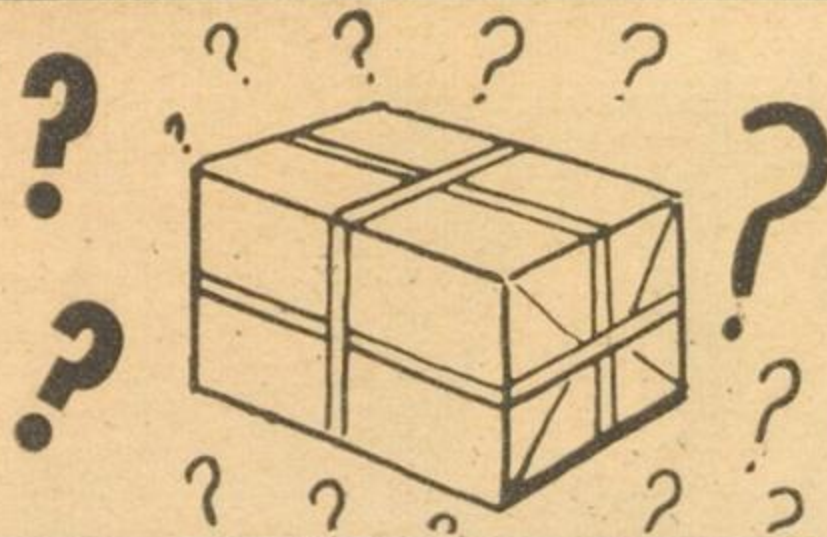
TOYS! TRICKS! SURPRISES! GALORE

More Fun Than You've Ever Known

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

Only **50¢**
No. 678



If This Should Happen to You Would You Know This Quick Defense

YOU, TOO, CAN BE TOUGH

Master Jujitsu and you'll win any fight. This book gives you all the grips, blocks, etc., which are so effective in counter-attacking a bully or hold-up. You don't need big muscles or weight, know-how makes you the sure winner. We also send you FREE book on how to perform strong man stunts, tear a telephone book in half, etc.

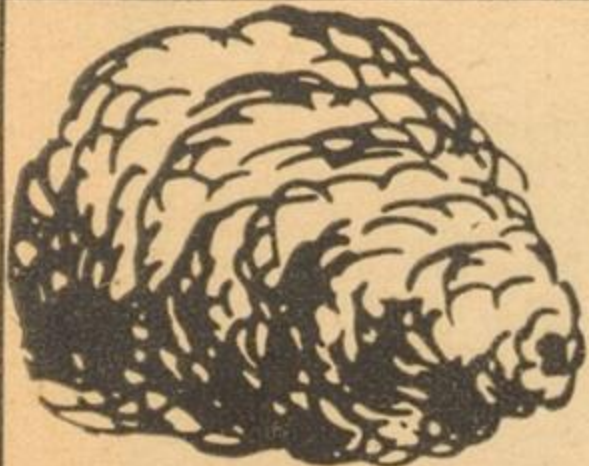
No. 224

\$1.00

ELECTRIC MOTOR Drives All Models

Yes, now you can have an actual electric motor for just 50¢. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.

No. 852.....**50¢**



ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A-Bomb.

No. 971.....**20¢**

TRICK BASEBALL

It bounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block spinning after it. There's a barrel of fun in every bounce of this amazing baseball.

No. 158 **50¢**



SURE-WIN COINS

You get two coins. One is ordinary, the other looks exact, but it has two heads. Do tricks, win friendly bets.

142.....Both only **25c**



AUTOMATIC FIRING BB MACHINE GUN

Here's an authentic model BB Firing Machine Gun that goes into instant devastating action blasting your target in a hail of fast firing automatic repeating pellets. Simply pour in the BB's and fire away. Swivel base turns in a full circle assuring complete coverage and range. Fires automatically as many BB's as you want.

No. 786.....**75c**

BIKE SPEEDOMETER READS UP TO 50 M.P.H.

See how fast your riding! Time yourself in racing and see if you can better your top speed. No gears, no complicated mechanism. Fasten to handle bars and go. Easy to install.

No. 199.....**Only 75c**



SHRUNKEN HEADS

FANTASTIC! Looks exactly like what jungle head hunters prepare. Something new and startling to hang in your car, or in your room. A horrible and unusual gift in a box.

617.....**\$1.98**



FLY IN ICE CUBE

Will create a sensation when they see this plastic ice cube in a cool drink. It has a real bug inside.

No. 034.....**Only 35c**

THROW YOUR VOICE



Ventro & Book

Your chance to be a ventriloquist. Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist".

No. 137.....**25¢**



JOY BUZZER

The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking" sensation. Absolutely harmless.

No. 239.....**Only 50¢**



WHOOPEE CUSHION

Place it on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.

No. 247.....**50¢**

NICKELS TO DIMES



Brass cover is placed on four nickels. Spectator removes the cover and four dimes are discovered! Other startling effects performed.

No. 215 **\$1.00**



SILVER SKULL RING

Heavy Mexican silver ring with the raised face of skull and inlaid red ruby eyes. Feels good and looks really impressive. Adds heft to your hands.

566.....**\$1.00**

Cannot ship orders totalling less than \$1.00

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y. Dept. GK-84

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

ITEM	NAME OF ITEM	HOW MANY	TOTAL PRICE

I enclose _____ in full payment. The Honor House Products Corp. will pay postage.

Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME _____
ADDRESS _____

DO YOU NEED EXTRA MONEY?



DELUXE TALL CHRISTMAS ASSORTMENT
25 gorgeous slim cards with elegant gold bronzing and rich embossing. Terrific!



LUSTRE CHRISTMAS
Beautiful true color photo cards on glossy Krome Kote



HUMOROUS CHRISTMAS
21 happy cards in 3 different sizes. Sparkling wit - gay designs



ANGEL CHRISTMAS CARDS
21 darling Angel cards in flesh-like color with gold bronzing. Includes 7"x10" adorable Angel picture for framing

\$50.35 IS YOURS

for selling only 53 boxes of our Lustre Christmas Cards. Free samples personalized Christmas Cards and stationery, plus catalog displaying every item in our line. Top leading boxes sent you on approval. Mail coupon below today.

It costs you nothing to try.

Last year some folks who sold less than 100 boxes made only \$25 to \$50, while others made \$150-\$250-\$500 and more selling our entire line of greeting cards. Many church groups and organizations did this too. Everybody buys Christmas and All Occasion cards. No experience necessary.



CHRISTMAS GIFT WRAPPING ENSEMBLE
20 big, beautiful holiday sheets - plus 20 tags and 40 seals to match



3 STYLE ALL OCCASION
21 beautiful scalloped cards in slim, tiny tall and regular sizes



HOLY NIGHT CHRISTMAS
21 cards - all appropriate religious designs. Sincere sentiments plus inspiring Bible quotations



DAINTY BLOSSOMS STATIONERY AND NOTES ENSEMBLE
Lovely blue & gold design with chic scalloped edges, ribbon tied

**FREE
SAMPLES**

**PERSONALIZED
CHRISTMAS CARDS
and STATIONERY**



CHEERFUL CARD COMPANY, Dept 3, White Plains, New York

Mail This Coupon Today

CHEERFUL CARD COMPANY
Dept. 3, White Plains, New York

Please rush me free samples of personalized Christmas cards and stationery, plus top leading boxes on approval for 30 day free trial. Also send free catalog and full details of your easy money making plan.

Name _____

Address _____

City _____ State _____

If writing for an organization, give its name _____